

Kawasaki Kisen Kaisha, Ltd. (“K” LINE)
Terms of Use for Official Social Media Accounts

Kawasaki Kisen Kaisha, Ltd. (“K” LINE) (the “Company”) establishes these Terms of Use (the “Terms”) as follows for the official social media accounts operated by the Company (the “Accounts”).

Article 1 (Scope of Application)

These Terms apply to the Company and to users. “Users” means all persons who view, follow, repost, quote, react to (including “likes”), comment on, send direct messages to, or otherwise use the Accounts in any manner. By using the Accounts, Users shall be deemed to have agreed to the contents of these Terms.

Article 2 (Purpose of Operation)

The Company operates the Accounts for the purpose of disseminating information concerning the business activities, services, initiatives, news releases, recruitment information, sustainability-related information, and other matters of The Company and the Company’s group.

Article 3 (Information Dissemination and Response Policy)

1. The Company disseminates information through the Accounts; however, as a general rule, the Company does not provide individual replies to posts, comments, or direct messages from Users.
 2. Content disseminated by the Company through the Accounts does not necessarily constitute an official announcement or formal view of the Company. Please refer to the Company’s website, news releases, and other official announcements for formal information.
 3. The Company shall have no obligation to disseminate information through the Accounts.
 4. Any viewing, following, reposting, quoting, reactions (including “likes”), commenting, sending of direct messages, or any other use by the Company does not indicate support for, recommendation of, or agreement with any particular User or posted content.
 5. For individual inquiries or comments, please contact the inquiry desk listed on the Company’s website: [Contact Us | Kawasaki Kisen Kaisha, Ltd.](#)
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Article 4 (Prohibited Acts)

Users shall not engage in any of the following acts when using the Accounts:

- ① Acts that violate laws and regulations or public order and morals.
 - ② Criminal acts, or acts that imply, induce, encourage, or involve criminal acts.
 - ③ Acts that damage the credibility of the Company, or acts that infringe the rights or interests of the Company, other Users, or any third party, including intellectual property rights such as copyrights and trademark rights, portrait rights, privacy, honor, or credit.
 - ④ Acts of disclosing, identifying, or leaking personal information of oneself or any third party.
 - ⑤ Defamation, insults, threats, discriminatory expressions, or any other acts that cause disadvantages or damage to a third party.
 - ⑥ Acts of impersonating the Company or any other third party, or acts that may cause such misunderstanding.
 - ⑦ Posting false information or information that may be misleading.
 - ⑧ Acts for the purpose of political activities, election activities, or religious activities.
 - ⑨ Acts for the purpose of profit-making, advertising, solicitation, or similar activities.
 - ⑩ Acts that interfere with the operation of the Accounts, including sending harmful programs, unauthorized access through hacking or similar improper conduct, spam, or other obstructive acts.
 - ⑪ Posting content that is inappropriate for a general audience or promotes adult-oriented services.
 - ⑫ Posting content unrelated to the purpose of the Accounts.
 - ⑬ Repeated posting of the same or similar content, or other acts that cause discomfort or nuisance to third parties.
 - ⑭ Acts that violate the terms of use of each social media platform.
 - ⑮ Any other acts that the Company deems inappropriate.
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Article 5 (Management of Posted Content))

1. If the Company determines that a User has engaged in any act falling under the prohibited acts set forth in the preceding article, or that an act is otherwise inappropriate for the operation of the Accounts, the Company may, without prior notice to the User, delete or hide the relevant post or other content, restrict use, block the User, or take any other necessary measures.

2. The Company shall have no obligation to disclose the reasons for measures taken under the preceding paragraph.
 3. If the Company suffers damage due to an act of a User, the Company may claim compensation for such damage from the User.
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Article 6 (Intellectual Property Rights)

1. Copyrights and all other intellectual property rights in texts, images, videos, logos, and all other information posted on the Accounts belong to the Company or to third parties that hold legitimate rights.
 2. Users shall not use such information without permission, including by reproducing, reposting, modifying, distributing, or publicly transmitting such information, beyond the scope of private use or other use permitted by laws and regulations.
 3. With respect to content posted or otherwise submitted by Users to the Accounts, Users grant the Company a worldwide, royalty-free, non-exclusive right to use such content. In such case, Users shall not exercise copyrights, moral rights of authors, or other intellectual property rights relating to such posts or other content against the Company.
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Article 7 (Disclaimer)

1. The Company does not guarantee the accuracy, completeness, usefulness, or timeliness of information posted on the Accounts.
2. The Company assumes no liability for any damage, loss, or disadvantage arising from a User's use of, or inability to use, the Accounts.
3. Posts and other content made by third parties on the Accounts are not endorsed by the Company and do not represent the views of the Company.
4. If any problem arises between a User and another User or third party in connection with the Accounts, or if a User causes damage or other harm to another User or third party, such User shall resolve the matter at the User's own responsibility and expense, and the Company shall not be involved in, and shall assume no liability for, the matter.
5. The Accounts rely on the systems of each social media platform. The Company does not guarantee the functionality or security of such platforms and assumes no liability for any damage arising from changes in specifications, failures, suspension of services, or similar events concerning such platforms. For technical questions regarding system functions or similar matters, please contact the relevant social media platform.

6. The Company may change the content of the Accounts, or suspend or terminate their operation, without prior notice to Users.
 7. Posts and other content directed to the Accounts shall be deemed public information and may be stored or recorded by the Company.
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Article 8 (Handling of Personal Information)

The Company shall appropriately handle personal information obtained in connection with the operation of the Accounts in accordance with the Company's Privacy Notice.

Privacy Notice: [Privacy Notice | Kawasaki Kisen Kaisha, Ltd.](#)

Article 9 (Changes to These Terms)

The Company may change these Terms without obtaining the prior consent of Users. The revised Terms shall take effect when posted on the Company's website or on the Accounts.

Article 10 (Governing Law and Jurisdiction)

The interpretation and application of these Terms shall be governed by the laws of Japan. If any dispute arises in connection with the use of the Accounts, **the Tokyo District Court** shall have exclusive jurisdiction as the court of first instance.

Article 11 (Inquiry Desk)

Inquiries regarding the Accounts are accepted through the following desk:

[General Inquiries | Contact Us | Kawasaki Kisen Kaisha, Ltd.](#)