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# New Midterm Management Plan ("K" LINE Vision 100) Themes: "Synergy for All and Sustainable Growth"

#### Corporate Principles of the "K" Line Group:

The basic principles of the "K" Line Group as a business organization centering on shipping lie in:

- a. Diligent efforts for safety in navigation and cargo operations as well as for environmental preservation:
- b. Sincere response to customer needs by making every possible effort; and
- c. Contributing to the world's economic growth and stability through continual upgrading of service

#### **Group Vision:**

- 1. To be trusted and supported by customers in all corners of the world while being able to continue to grow globally with sustainability,
- 2. To build a business base that will be capable of responding to any and all changes in business circumstances, and to continually pursue and practice innovation for survival in the global market.
- 3. To create and provide a workplace where each and every employee can have hopes and aspirations for the future, and can express creativity and display a challenging spirit.

### Efforts Toward Synergy for All and Sustainable Growth

Synergy for All: Mutually beneficial relations

#### Society in general

Social contributions, a focus on the environment, governance

Building relations of trust through actions as a corporate citizen and contributions to local communities

#### **Customers**

Provision of safe logistics services

Building relations of trust through safe and reliable transportation services

#### **Shareholders**

Appropriate returns on profits

Building relations of trust through stable and appropriate returns on profits and fair and accurate disclosure of information

#### **Business partners**

Enhancing partnerships

Building relations of trust through fair transactions

#### **Employees**

Rewarding and satisfying work

Building relations of trust through enhancing HR development and improving both working conditions and the working environment

#### 1. Activities to promote environmental protection

OPreventing global warming

OKeeping the sea and air clean

#### 2. Stable safety ship operation administration structure

- OEnhancing safety-management systems and strengthening the land-based support structure
- OExpanding our ship-management structure
- OHiring and training marine technical personnel

#### 3. Borderless management through the best and strongest organization

- OAccelerating borderless management through the spread of "K" Line Standards
- OStrengthening overall abilities by bringing together Group knowledge and expertise
- ODramatic improvements in worker productivity
- OA bright, vibrant workplace
- Olndustry-leading competitive strength

#### 4. Strategic investment and proper allocation of management resources

- OEstablishing a stable profitability structure for existing businesses
- OGrowing new businesses into revenue-generating ones
- OAdvancing investment based on internal financial rules

#### 5. Improvement of corporate value and complete risk management

- OEnhancing corporate quality and maximizing returns on profits
- Oldentifying and responding swiftly to potential risks

**Business** 

**Strategies** 

#### Containership **Business**

#### Sustainable business growth and efficient business management

- \* Responding to globalization of customers' businesses through
- enhancements to the service network \* Enhancing competitive strengths through sustained fleet and terminal improvements
- \* Pursuing safe transportation with a focus \* Enhancing a stable profitability structure on protecting the environment

#### **Dry Bulk Carrier Business**

#### Top class worldwide with cape-size and post-panamax vessels

- \* High-quality services suited to diverse customer needs
- \* Growing the customer base through global business expansion

through mid- to long-term contracts

#### **Car Carrier Business**

#### World-leading transportation quality and full route network

- \* High-quality services taking the environment and safety into consideration
- \* Global business expansion responding swiftly to customer needs

# **Energy Transportation and Tanker**

#### Top class worldwide with safe transportation

- \* Aggressive efforts to take on new shipping demand
- \* Pursuing safe and high-quality services

#### Logistics Business, **Short Sea and Coastal Shipping Business**

#### Mobility and high-quality services

- \* Proposal-based sales that anticipate customer needs
- \* Tailor-made customer-specific services

### 1-2. From "K"Line Vision2008 to "K"Line Vision100

### 1) From "K"Line Vision 2008+ to "K"Line Vision100

Unit: Billion Yen

	FY2007	FY2008	FY2008	FY2009	FY2009
	Results	Plan	Results	Plan	Prospect
Operating Revenues	1331.0	1340.0	1244.3	1450.0	950.0
Ordinary Income	125.9	121.0	60.0	135.0	11.0
Net Income	83.0	78.0	32.4	85.0	6.5
ROE	13%	12%	6%	-	2%
Shareholders' Equity	355.8	426.0	334.8	-	332.7
Equity Ratio	37%	37%	35%	-	37%
DER	93%	100%	131%	-	138%
Interest-bearing Debt/Operating CF	2.3	4.2	5.7	-	7.5
Payout Ratio	20%	22%	22%	_	23%

(Assumption of "K"Line Vision 100: Exchange Rate(Yen/US\$) 100yen/\$, Bunker Oil Price US\$520/MT)

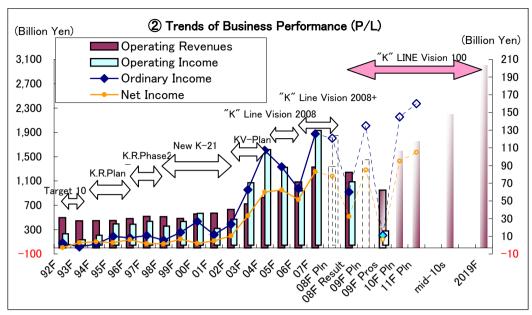


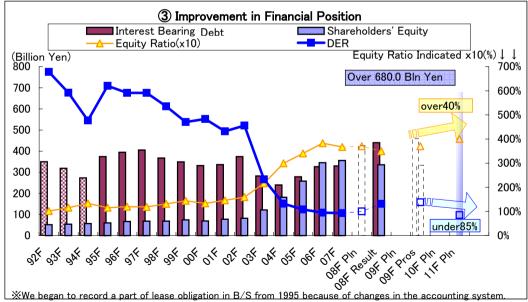
(Assumption of Plan as of April 2009:Exchange Rate(Yen/US\$) 100yen/\$, Bunker Price US\$300/MT)

\*As for Mid-term management plan "K"Line Vision 100 settled on April 2008 will be reviewed sooner or later because of drastic change of business environment since the autumn of 2008.

The plans above mentioned are as of April 2008 and any change afterwards is not considered.

Prospect of 2009 is latest one which are prospected on April of 2009.

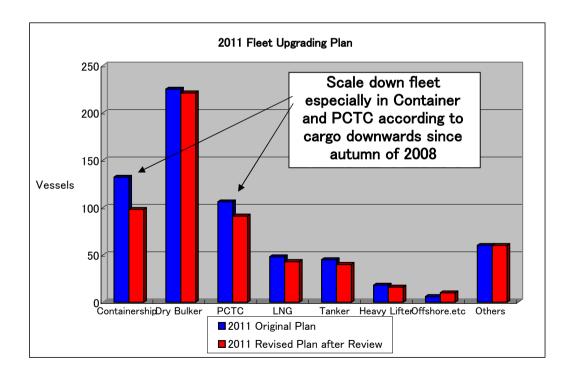




(Fiscal Year)	'92	'93	'94	'95	'96	'97	'98	'99	'00	'01	'02	'03	'04	'05	'06	'07	'08	'09
Average Exchange Rate (Yen/US\$)	125	108	99	96	113	123	128	112	110	125	122	114	107	113	117	115	101	100
Average Fuel Price (US\$/MT)	99	83	99	108	118	104	76	117	158	134	161	170	192	286	319	407	504	300

④ [Fleet Upgrading Plan]
Review of Plan at end 2011 due to drastic change after autumn 2008 640 ⇒ 579 vessels

	As of		Nev	w Buildir	ngs		As of	١.			Reviewed
	Mar.	'08F	'09F	'10F	'11F	4-year	Mar.	<u>'</u>	Original Prospect	╝	Reviewed Plan
	'08	001	0,2	101		total	'12 \	/		_/	
Containership	99	6	11	12	14	43	98	1 1	132	V	<b>▲</b> 34
Dry Bulker	169	16	17	19	23	75	221		225		<b>4</b>
PCTC	102	4	10	7	8	29	91		106		<b>▲</b> 15
LNG	34	14	1	0	0	15	43		48		<b>4</b> 5
Tanker	28	4	4	0	2	10	40		45		<b>4</b> 5
Heavy Lifter	15	3	0	0	0	3	16		18		<b>A</b> 2
Offshore.etc	0	0	0	3	4	7	10		6		4
Others	52	2	0	0	0	2	60		60		0
Total	499	49	43	41	51	184	579		640		<b>▲</b> 61
			$\supset$								<u> </u>
Original Prospect	_	44	48	46	42	180	640				

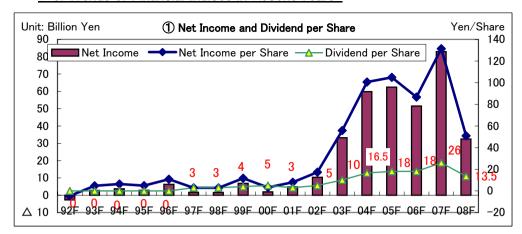


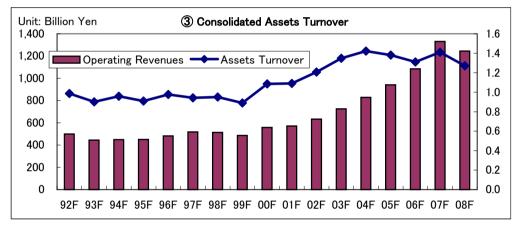
### **⑤** Newbuildings (Results and Plan)

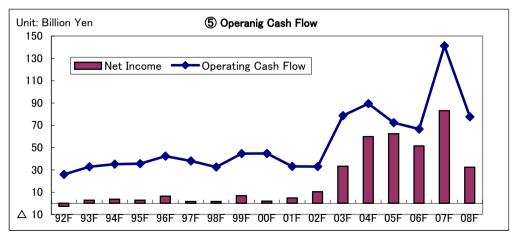
(As of April 2009)

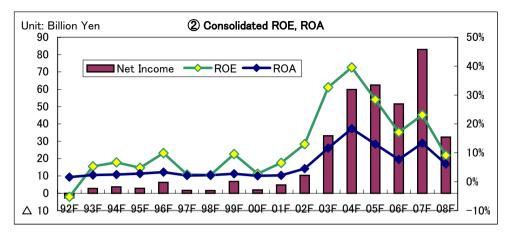
(As of April 2009)								
	2004F	2005F	2006F	2007F	2008F	2009F	2010F	2011F
	Results	Results	Results	Results	Results	Plan	Plan	Plan
Containership	5	5	6	4	6	11	12	14
1,700TEU		0	0	3	3	3	0	0
2,400TEU		0	0	0	1	2	2	0
3,500TEU		3	0	0	0	4	0	0
4,500TEU		2	3	0	0	0	6	9
6,400TEU		0	0	0	0	0	4	1
8,000TEU		0	3	1	2	2	0	4
Dry Bulker	5	19	22	10	16	17	19	23
Capesize	3	8	9	2	6	7	10	15
Panamax	2	3	4	4	0	6	4	4
Handymax		5	4	2	2	0	5	2
SmallHandy		1	2	1	4	2	0	1
Chip/Pulp		0	1	0	3	0	0	0
Corona		2	2	1	1	2	0	1
PCTC	3	8	8	5	4	10	7	8
2,000 unit		2	2	0	0	1	1	0
3,800 unit		0	2	1	0	1	0	0
4,000 unit		1	2	0	0	2	2	2
5,000 unit		3	1	0	0	3	0	0
6,000 unit		2	1	4	4	3	4	6
LNG	2	4	2	2	14	1	0	0
Tanker	3	1	4	3	4	4	0	2
VLCC		0	1	1	0	3	0	0
AFRAMAX		1	1	0	2	0	0	1
LR II		0	2	0	1	1	0	0
LPG		0	0	2	1	0	0	1
Energy New Busines	ss					0	3	4
Offshore							3	3
Drillship							0	1
Heavy Lifter	0	0	0	1	3	0	0	0
Others	0	1	5	2	2	0	0	0
Total	18	38	47	27	49	43	41	51

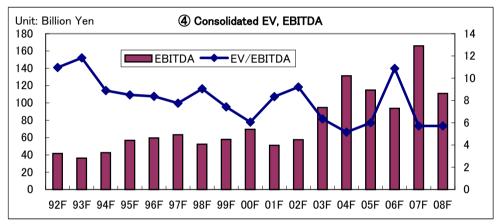
### 1-3. Trends of Financial Indices in Recent Years

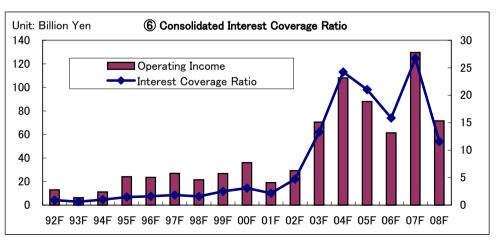












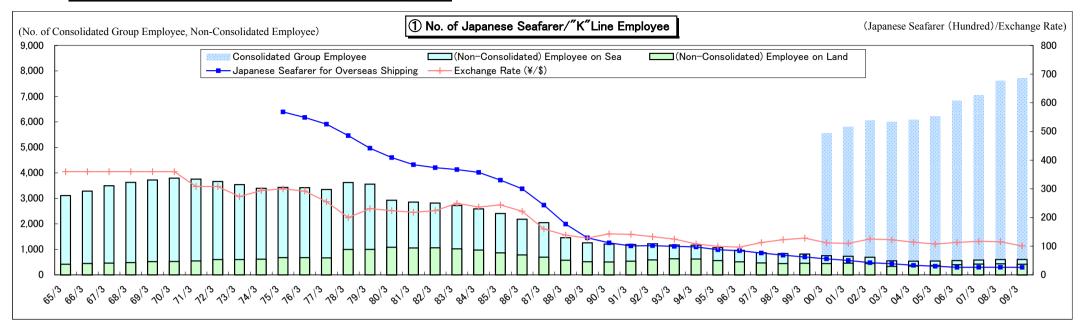
### 1-4. History of Management Plans

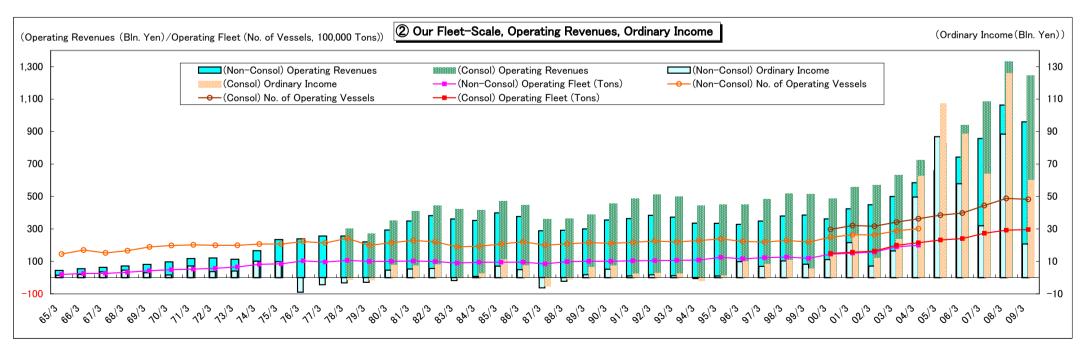
		Subjects	Remarks
Nov.1982	Emergency Plan for Strengthening	1st theme: profitability improvement plan	Radical improvement in operational structure was targetted,
-		2nd theme: efforts to modernize and increase the efficiency of operational systems	feared continued simultaneous slump in three sales
Aug.1983	("K" Plan) First Stage	3rd theme: a cost-cutting campaign carried out with the participation of all personnel	division and yen rising.
		Reconstruction of system to implement "K"plan, mainly for above 2nd theme	(Reference-in June 1983, the Head Office was
-	the Corporate Foundation	Promotion of office automation, Improvement in business procedure, Cost reduction etc	relocated to current location )
Mar.1984	("K" Plan) Second Stage		
Apr.1984	Intermediate-term Operational	1) Emergency Measures (disposal of uneconomical ships, establishment land-based and marine personnel plan.)	Aimed to establish the capability to resume dividend payment.
		2) Reinforcement of operational capabilities (development of an internationally competitive fleet,	
	(A part of this plan was named	Enhancement of cost control, Promotion of new business)	(However, Plaza Accord in 1985 drastically rose yen
-	New "K" Plan.)	3) Augmentaton of financial measures	to 150 yen per one U.S. dollar, and the U.S. Shipping Act
		4) Modernization and increasing the efficiency of operational organization (streamlining of land-based	of 1984 made container freight fall significantly.
		operations, reorganization and utilization of an information systems)	Our losses were expanded.)
Mar.1987		5)Promotion of safe vessel navigation and cost reduction	
Apr.1987	Emergency Ratiolization Plan	1) Disposal of uneconomical ships	
		2) Make the organization more efficient and streamlined. (inc. spinning off our subsidiaries)	
		3) Slashing of both of land and sea workforth with intoroduction of a special retirement policy.	Almost all targets completed on schedule.
-		<"Emergenvy Employment Measures" (agreed with All Japan Seamen's Union)	
		4) Improvement and reinforcement of operational capabilities	=>Once Operating Income moved into the black F88.
		5) Measures against stronger yen	
Mar.1989	3371 11 11 11 17	6) Implemantation of measures for cost reduction.	

While we did not have specific management plan during this period, there was a campaign for imporoving customer satisfaction (named 'One for All, All for One', April 1990 - March 1994), and "Project 20 20", an internal campaign in Containership division around 1991 (targeting at total USD 40 min. profit rise through revenue up by 20 mil. and cost down by 20 mil.), etc.

Dec 1992	Target-10	- Reexamining costs and expenses from every angle	1
	Oct.1993	- Recomming costs and expenses from every angle	
		Strangletoning international connections as the sale and sale and sale as a sale as a sale as a sale as a sale	
	"K"Line Reengineering Program	- Strenghtening international competitiveness through cost-saving and shift as many jobs as possible to overseas	
	(K.R. Program)	- Establishment of structrure to respond customers' needs and to ensure stable profit even if faced with	
Mar.1996		exchangerate rate 100 yen per one U.S. dollar,.	
Apr.1996	K.R.Phase II	- Realization of the situation to implement continual payment of dividends	Unfinished targets in K.R. Program. From non-consolidation
-		- Reconstruction of operation on a consolidated basis by the entire "K"Line group	to consolidation. Aiming for competetiveness matching
			shipping companies in developing Asia.
Mar.1998			=>In F97 dividend paid after 15 year absense
Apr.1998	New"K"Line Spirit for 21(New K-21)		Aiming to make containership division move into the black,
	*In '00, raised the numerical targets	continuing stable payment of dividends	which was not achieved in K.R.PhaseII.
-	*Completed a year ahead of	- To expand shipping-based logistics business globally with customer-oriented attitude, and to aim at a corporate group	Positive management plan for the first time in many years.
Mar.2002	schedule as most targets achieved	which is soild, and fully commited to challenge with courage.	=>Most targets achieved, though 9.11changed conditions at all.
Apr.2002		1. Further enhancing of Company's overall organization through cost reductions and profitable use of IT, etc.	Reconstruction of containership business-"Cost Slash 300"
		2. Reinforcement of globalization firmly based on regional communities and pursuit of business synergy among business sectors.	(Total 30 bln. yen cost reduction plan:
_		3. Initiate stronger efforts to implement logistics business.	15 bln. is from deployment of larger ships)
		4. Persuit of technical innovations in marine transport, perfection of safety in navigation and cargo operations,	In F03 (ends Mar. '04) most of final targets inc. numerical
	*Completed a year ahead of	and further contribution to environmental preservation.	ones were atatined a year ahead of schedule.
Mar.2004	schedule as most targets achieved	5. Strengthening of corporate governance aiming at more transparency and greater effectiveness in management.	=>"K"Line Vision 2008
Apr 2004	"K"LINE Vision 2008	1.Ensuring a stable profitability structure through reinforcing our business base	Set a vision for F08, to regard the period from now to F09, our
- Ip1.200 .	-Sustainable Growth and Establish-	2. Creation of a high-level, refined and more matured culture of the "K" Line Group with materialization of dreams	90th anniversary, as a runway.
	ment of a Stable Profitability Structure-	and upgrading of the "K" Line Brand	As profit targets, set F04, 05 estimation & F08 vision
		3.Reinforcement of corporate governance and response to risk management	Fulfilled most final numerical goals in F05/fuel price hike=>2008
Apr 2006	"K"LINE Vision 2008*	3. Comorcinici of corporate governance and response to fisk management	
-	-Sustainable Growth and Establish-	-Measures to support systematic expansion of business scale (new target)	NOT achieved F06 targets due to container freight drop
-		- Response to changes in business environments (new target)	F07 resuts exceeded most targets for F08 in the plan due to dry
	ment of a Stable Profitability Structure-		bulk market hike and containership freigt restoration,
Mar.2008	(Completed as most targets achieved)		& condition change => "K"Line Vision 100
	"K"Line Vision 100	1. Activities to promote environmental protection	THE R. P. LEWIS CO. LEWIS
		2. Stable safety ship operation administration structure	The plan based on what we will be like in 2019
Mar.2012		3. Borderless management through the best and strongest organization	when we celebrate our 100th anniversary.
+		4. Strategic investment and proper allocation of management resources	Detailed targets are set for 4years fom 2008F to 2011F
Image for	2019	5. Improvement of corporate value and complete risk management	

### 1-5. Effort for Structural Reform and Business Scale Expansion





### 1-6. Current Business Composition

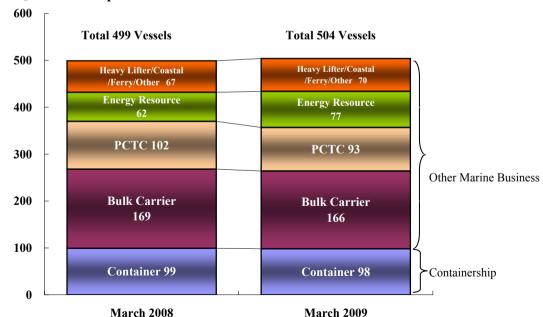
## ① Operating Revenues, Ordinary Income <Division-wise>

(Unit: Billion Yen) Billion Yen)

			(Ome.	Billion Ten)	Dimon Ten)
Business Divis	ion	FY2005	FY2006	FY2007	FY2008
Containership	Operating Revenues	451.4	503.5	599.8	530.1
Business	Ordinary Income	30.5	-7.8	4.7	-37.3
Other Marine	Operating Revenues		468.4	615.8	609.1
Business	Ordinary Income		66.0	115.3	92.9
Others	Operating Revenues	289.4	113.6	115.4	105.2
Others	Ordinary Income	58.1	5.7	5.9	4.4
Total	Operating Revenues	740.8	1,085.5	1,331.0	1,244.3
	Ordinary Income	88.6	63.9	125.9	60.0

<sup>💥</sup> For FY2005, we disclosed our total results in two categories: Containership Business and Others

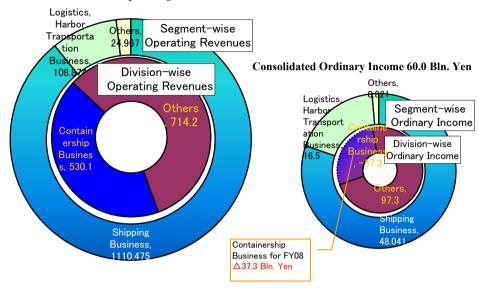
### **B** Fleet Composition



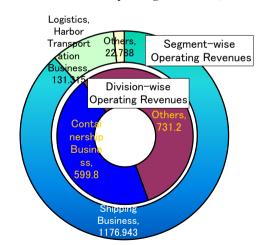
X Long-term chartered ships are included above fleet

### 2 "K"Line's Operating Revenues/Ordinary Income

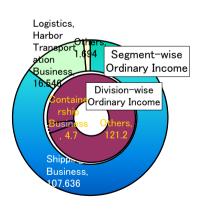
#### FY2008 Consolidated Operating Revenues: 1,244.3 Bln. Yen



#### FY2007 Consolidated Operating Revenues: 1,331.0 Bln.



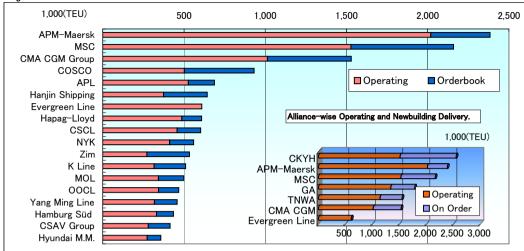
#### Consolidated Ordinary Income 125.9 Bln.



7

### 2. Comparison to Major Shipping Companies <2-1. Fleet-scale Ranking>

### (1) Major Container Carriers

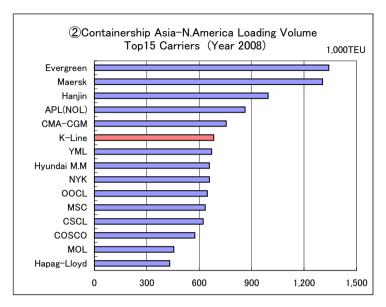


Top 18 Container Carriers ranked by operating capacity (TEU)

Rank	Operator	Operating	Orderbook	Total	Prev. Total	YoY
1	APM-Maersk	2,019,474	365,338	2,384,812	2,338,382	2.0%
2	MSC	1,527,600	632,204	2,159,804	1,833,496	17.8%
3	CMA CGM Group	1,013,516	516,962	1,530,478	1,484,550	3.1%
4	COSCO	502,641	430,202	932,843	812,516	14.8%
5	APL	526,813	162,176	688,989	667,995	3.1%
6	Hanjin Shipping	373,995	270,448	644,443	622,935	3.5%
7	Evergreen Line	609,487	0	609,487	636,104	<b>▲</b> 4.2%
8	Hapag-Lloyd	486,870	122,500	609,370	637,751	<b>▲</b> 4.5%
9	CSCL	457,759	146,544	604,303	651,266	<b>▲</b> 7.2%
10	NYK	412,111	148,760	560,871	631,182	<b>▲</b> 11.1%
11	Zim	272,222	262,210	534,432	463,251	15.4%
12	K Line	316,120	194,646	510,766	478,446	6.8%
13	MOL	342,369	157,736	500,105	556,784	<b>▲</b> 10.2%
14	OOCL	343,804	125,054	468,858	484,949	▲ 3.3%
15	Yang Ming Line	318,035	141,402	459,437	439,321	4.6%
16	Hamburg Süd	331,343	104,670	436,013	461,194	▲ 5.5%
17	CSAV Group	280,343	135,437	415,780	415,399	0.1%
18	Hyundai M.M.	273,606	84,510	358,116	405,250	<b>▲</b> 11.6%

Rank	Alliance	Operating	On Order	Total	Prev. Total	YoY
1	CKYH	1,510,791	1,036,698	2,547,489	2,353,218	8.3%
2	APM-Maersk	2,019,474	365,338	2,384,812	2,338,382	2.0%
3	MSC	1,527,600	632,204	2,159,804	1,833,496	17.8%
4	GA	1,341,192	439,074	1,780,266	1,836,770	▲ 3.1%
5	TNWA	1,142,788	404,422	1,547,210	1,630,029	▲ 5.1%
6	CMA CGM Group	1,013,516	516,962	1,530,478	1,484,550	3.1%
7	Evergreen Line	609,487	0	609,487	636,104	<b>▲</b> 4.2%

Source: AXSliner (http://www1.axsmarine.com), as of July 2009



Rank *	Operator	Cargo Loaded	(units:1,000TEU)
1 (2)	Evergreen	1,342	
2 (1)	Maersk	1,306	
3 (3)	Hanjin	994	
4 (4)	APL(NOL)	862	
5 (12)	CMA-CGM	755	
6 (8)	K-Line	683	
7 (7)	YML	671	
8 (10)	Hyundai M.M	659	
8 (11)	NYK	659	
10 (9)	OOCL	647	
11 (13)	MSC	635	
12 (5)	CSCL	623	
13 (6)	COSCO	575	
14 (14)	MOL	455	
15 (15)	Hapag-Lloyd	431	

R	lank	Alliance	Cargo		
1	(1)	CKYH (including K-Line	2,923		
2	(2)	TNW	1,977		
3	(3)	GA (except MISC)	1,737		
4	(5)	Evergreen	1,342		
5	(4)	Maersk	1,306		

\*( ) is ranking of 2007

Source: Piers, as of 2008

Q	
O	

#### 3 Historical Top 20 Container Carriers Ranked by Operating Full Containership Capacity (From 1983, biyearly)

Rank		'85		'87		'89	19	91		'93		'95		'97		'99		'01		'03		'05		'07	ı	'09
	HAPAG	EVERGREEN		EVERGREEN	_	► EVERGREEN		VERGREEN	\	MAERSK	•	MAERSK	<b>—</b>	► MAERSK		MAERSK/SL	*	MAERSK		MAERSK	T	MAERSK	<b>+</b>	MAERSK	-	MAERSK
	SEA-LAND	USL		MAERSK	<u> </u>	► MAERSK		MAERSK		EVERGREEN -		SEA-LAND	<del></del>	SEA-LAND	/ 1	EVERGREEN	$\searrow$	P&ON	× x	MSC	-/-	MSC -	-	MSC	<b>→</b>	MSC
	MAERSK -	MAERSK		NYK		SEA-LAND	<b></b> S	SEA-LAND		SEA-LAND	$\sim$	EVERGREEN	· ,	P&ON	<b>/*</b>	P&ON		EVERGREEN	$\checkmark$	P&O/FARREL		EVERGREEN	~	CMA CGM	<b></b>	CMA CGM
	OCL	SEA-LAND	<u> </u>	APL		►APL	<b>▼</b>	NYK		NYK		COSCO		EVERGREEN	7	HANJIN/SEN		HANJIN	$\checkmark$	EVERGREEN	_	CMA CGM/ANL		EVERGREEN	<b>√</b> 1	cosco
	NYK	HAPAG	LX.	YANGMING		NYK		cosco		cosco	/ 7	NYK		cosco	$\prec$	MSC		MSC	/ 🔏	HANJIN/SEN	_/	HAPAG	<b>→</b>	HAPAG	$\sqrt{s}$	APL
	OOCL	OCL	<b>X</b> X	SEA-LAND	r\	cosco		APL	\ 1	P&OCL ·	-	P&OCL	ر X <mark>۱</mark>	HANJIN	1	cosco	$\searrow$	APL(NOL)		cosco	-	HANJIN/SEN	×	CSCL	$\times \times_{\bullet}$	HANJIN
	APL	NYK	<u> </u>	HAPAG		OOCL	<b>4</b> №	MOL	\ <i>*</i>	HANJIN -	<b>_</b> 3	NEDLLOYD	X	NOL/APL	/ *		/ 7	cosco	_	APL(NOL)	$\times$ $\eta$	cosco	$\checkmark$	COSCO	$\sim$	EVERGREEN
8	NEDLLOYD .	OOCL	<del>/ /*</del>	OOCL	<b>/</b> X	*HAPAG		DOCL	\\ <i>\</i> /*	"K"LINE	<b>✓</b> -	HANJIN	ľ	MSC	1	NYK/TSK		CP SHIPS	\ <b>*</b>	CMA CGM/ANL	$^{\prime}$	CSCL	´\ <b>≠</b>	NYK	X/ \	HAPAG
9	EVERGREEN 4	"K"LINE	W.	P&OCL	1	"K"LINE	<b>\</b> /	HAPAG	XX.	NEDLLOYD	Λ,	MOL	$\times$ /	NYK	Μ,	CMA/CGM	$\prec$	NYK	×ı	"K"LINE	k//:	APL(NOL)	$\nearrow$		/ \.	CSCL
	UASC	APL		K"LINE	ľχ	YANGMING		HANJIN	$X \setminus X$	HAPAG .	1	APL	1 Y	НММ	N / /	CP	7	CMA CGM		NYK	XH	NYK	•	HANJIN	יר,	NYK
	MOL	MOL		MOL	$\mathcal{M}$	HANJIN		K"LINE	′ΛΥ <b>`</b>	APL -		HAPAG	k / //	MOL		ZIM		MOL		CP SHIPS	H	MOL	<b>_</b>	OOCL	\ 2	ZIM
	USL	X COSCO	/ *		7	MOL	Y	ANGMING	<del>/ X3</del>	YANGMING	Κ <i>)</i>	DSR-SENATOR	<b>*</b>  \///	ZIM	M	MOL	$\wedge$	OOCL	Χ 🦜	MOL	[/ <i>]\</i>	OOCL	$\searrow$	"K"LINE	X.	"K"LINE
13		NEDLLOYD NEDLLOYD	<del>  / *</del>	► NEDLLOYD	K	P&OCL		P&OCL	\\ <b>`</b>	MOL 4		"K"LINE	N/A	YMTC	$N/\lambda$	"K"LINE	X	"K"LINE	$\sim$	ZIM	$\mathcal{M}^{\setminus}$	CSAV	✓ <b>-</b>	MOL		MOL
	CGM	UASC	_N /	ZIM	-X	NEDLLOYD	<b>₹</b>	NOL	/*	NOL	$\searrow$	OOCL		OOCL		НММ	$\times$ '	ZIM	· •	OOCL	$1/\searrow$	"K"LINE		ZIM	, J	OOCL
	ZIM	CGM	1X	HANJIN	<u> </u>	ZIM	<b>→</b> Z		<del>/</del>	OOCL		YANGMING	<b>1</b> ///\`	"K"LINE	1///	OOCL	$\langle \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$	HL	-	HAPAG	/ /.	ZIM		YANGMING		YANGMING
	"K"LINE	ZIM	1 \	CGM	<u> </u>	NOL		SCANDUTCH	/ *	ZIM	'	NOL	<i>V/</i>	HL	#	YMTC	$\times$	HMM	⋋↗	YANGMING	//	17 ii Caimir Ca		CSAV	$> \!\!< \!\!<$	HAMBURG SUD
1/	BALTIC	YANGMING		UASC	$\sim$	CGM		JASC	<i></i>	HYUNDAI	~	HMM	//	DSR-SENATOR	<b>/</b> / *	HL	$\times$	UASC	<i>X</i> <b>⅓</b>	CSCL	1/2	HAMBURG SUD		HAMBURG SUD	í J	CSAV
18	W.WILHELMSEN *	W.WILHELMSE	<u>'                                    </u>	NOL		<b>≜</b> UASC		NEDLLOYD		UASC	_	ZIM	[[	<b>▼</b> CMA	1/	UASC	r ·	YANGMING	/ [	HMM	/ *	HMM		HMM		HMM
19	NOL	BALTIC		W.WILHELMSE	. ><	W.WILHELMSEN	\.	CHO YANG	> <	CGM	,	MSC	r	WAN HAI CONTSIP	/	CSAV CHO YANG		CSCL	_	HAMBURG SUD CSAV	/	PIL		PIL		UASC
20	00800	NUL		W.WILHELMSEI	V F	BSC.	70	JGM		CHO YANG		MSC		CONTSIP	1	CHU YANG		HAMBURG SUD		USAV		WAN HAI LINES		WAN HAI LINES		UASC
(Area	-wise No. of Con	mpanies)																							1	
U.S.A	3		3		2	2		2		2		2	!	1		(	)	0		0		0		0		0
Europe	7		7		7	7		6		5		7	,	6		-		6		6		5		5		5
Japan	3		3		3	3		3		3		2		3		2		3		3		3		3		3
Aciak	5		5		6	6		7		8				0		S		8		8		10		10		9
Others	2		2		2	2		2		2				1				3		2		2		2		2
Others		194 TIC Chinning A	- 1004 I	OCTIO I in a bound	4 10	0.011	1. 1 10	01 NIVIV	II Casa	102 HV/HND 41	[1	1	10.6 1	CKMIII -III C		100 MAEDOK	<u> </u>	3 1 100 China China			10	L MAEDON	. 1 D 0			3
		'84 US Shipping A				8 Showa Line wi				'92 HYUNDAI	ranked	a in		CKYH' alliance for			ecquirec	d '00 China Shipp	nng ran	kea in		MAERSK acquir				
*Exclu	uding Japan	'85 Plaza Accord	'8	6 HANJIN rank	ed in '8	88 NLS establishe	1	(Japanese 4=>	3)				'96 I	P&O and Nedlloy	d merge	SEALAND					'0:	5 HAPAG acquired	1 CP S	HIPS		

1. Top 20 as of '83: U.S.A.: 3, Europe: 7, Japan: 3, Asia (other than Japan): 5, Others 2

'07: Europe: 5, Japan: 3, Asia (other than Japan): 10, Others: 2; U.S. carriers went away, and Asian shipping companies increased

route WG's report issued

Measure' '88 Kaizoshin\*\* Asia-N.America

- 2. The No. of European operators reduced, but through M&As after '95, business scale of each was enlarged. In '07, 4 of top 5 were Europeans.
- 3. Because of Europeans' decrease, Asian companies specialized in containership business (like PIL, WAN HAL) came into top 20 recently.

'86 'Emergency Employment (Japanese 6=>4)

- 4. No. of Japanese Containership Operators:
  - until '87 6 (Existing 3 + Yamashita Shinnihon Steamship Co. Ltd, Japan Line Ltd., Showa Line Ltd.)
    - '88 4 ('Showa Line' withdrew, NLS\*\*\*(Nippon Liner System Co., Ltd.) formed.)
    - '91 3 (NYK acquired NLS)

of DSR-SENATOR

'97 NOL acquired APL

'97 HANJIN acquired majority

5. Time-series Major Events '84 U.S. Shipping Act 1984 effective

(Americans went away)

'85 Plaza Accord

'86 US Line busted. (No. of American carriers : 3=>2)
'Emergency Employment Measure' introduced

'88 Kaizoshin\*\* Asia-N.America route Working Group's report issued Showa Line withdrew, and NLS\*\*\* established

(No. of Japanese carriers: 6=>4)

'91 NYK acquired NLS\*\*\* (No. of Japanese carriers: 4=>3)

'96 P&O and NEDLLOYD merged. 'P&O NEDLLOYD' (P&ON) formed.

'97 NOL acquired APL (No. of American carriers : 2=>1)

'99 MEARSK acquired SEALAND (American carriers disappeared)

'04 MAERSK acquired P&ON

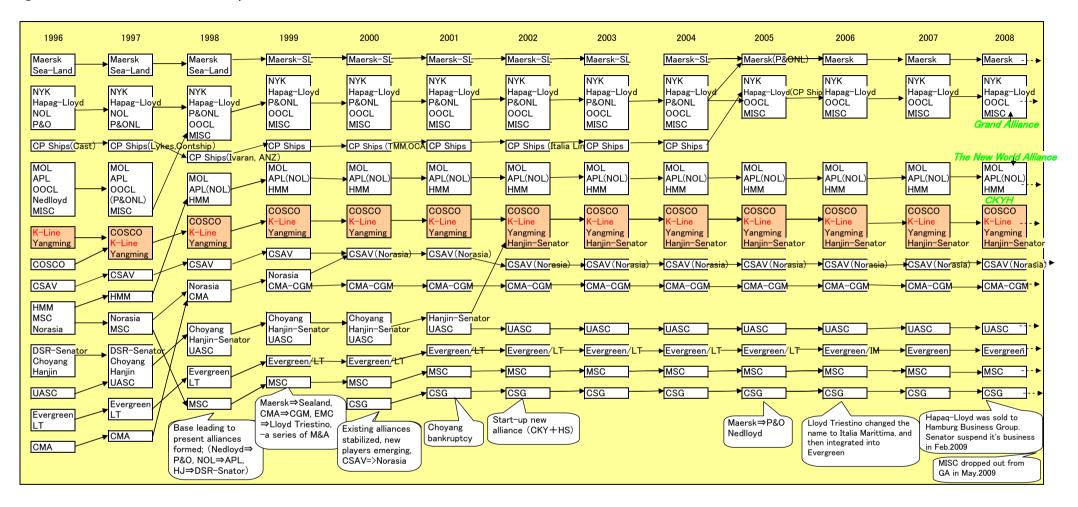
\*\* Council for Rationalization of Shipping and Shipbuilding Industries

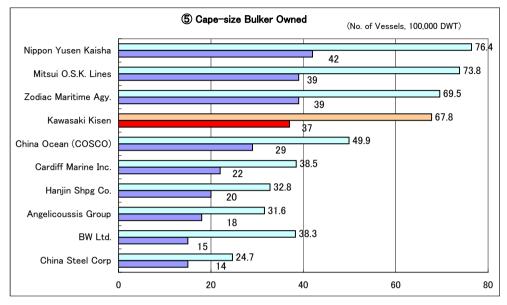
Data: Containerisation International Yearbook

<sup>\*\*\*</sup> Joint Venture for containership business spun out of 'Yamashita Shinnihon' and 'Japan Line'.

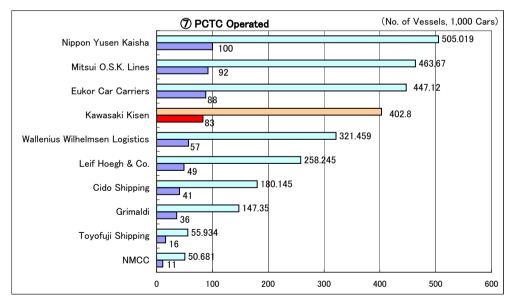
<sup>\*\*\*</sup>Joint Venture for containership business spun out of 'Yamashita Shinnihon' and 'Japan Line'.

#### 4 Transition of Alliances for Containership Business

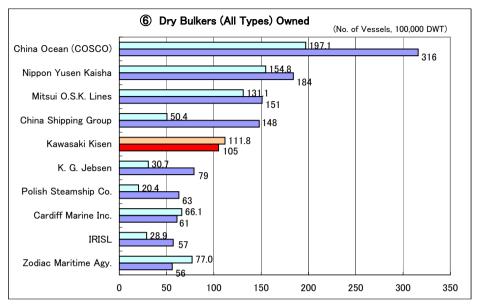




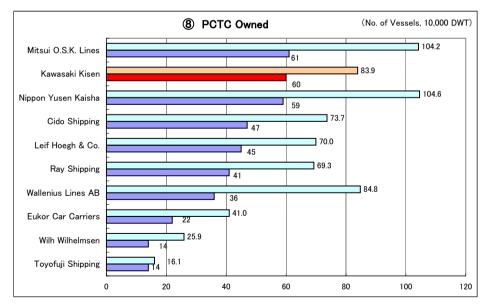
Clarkson as of June.2009



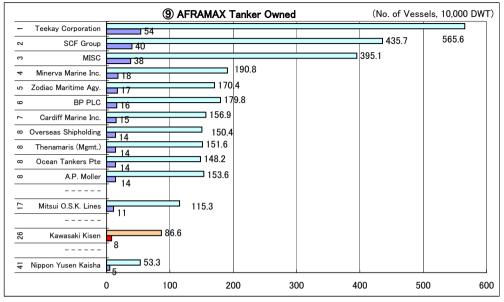
Fearnley World PCC Report July 2008



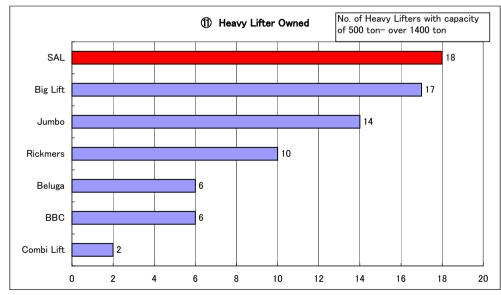
Clarkson as of June 2009



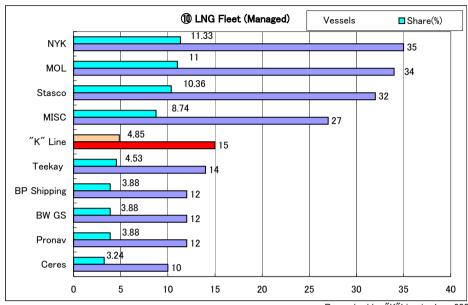
Clarkson as of June 2009



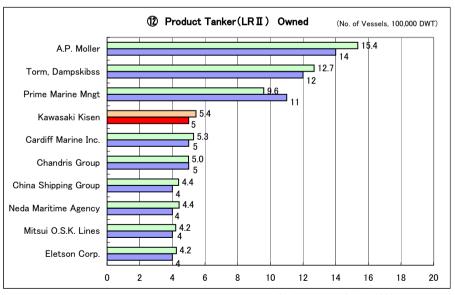




Reserched by "K"Line in June.2009



Reserched by "K"Line in June.2009

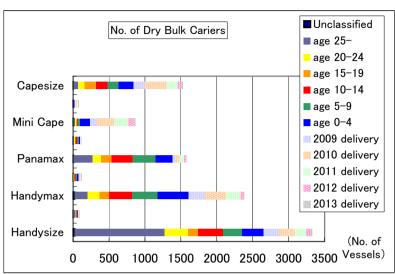


Clarkson as of June 2009

### 3. World Market <3-1. Fleet Scale by Vessel-type/Age>

#### Min/Max\* Fleet Increase Schedule (Estimated)

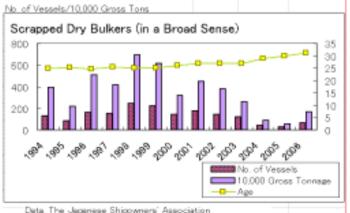
### 1 DryBulk Carrier Delivery by Vessel-type/Age

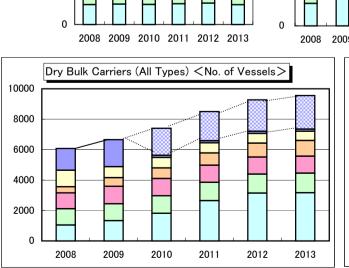


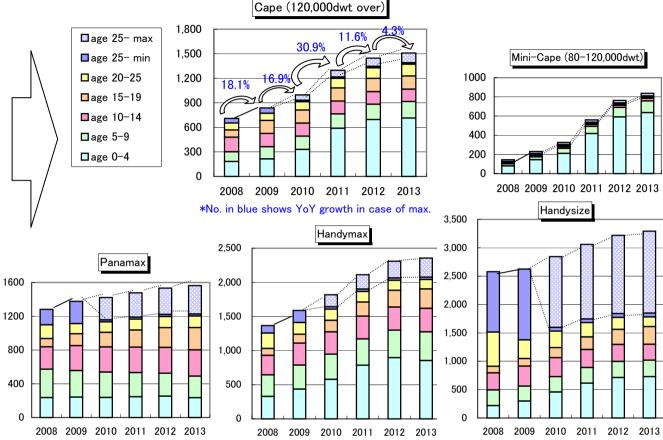
Lloyd's Shipping Economist as of April 1 2009

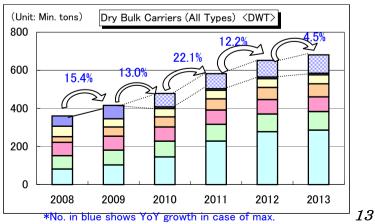
age 25-max: all ships over age 25 are in operation continuously. age 25-min: all ships are scrapped at the age of 25.

Actually, average life is approx.30, even in case of dry bulkers. (see below) As calculation basis, ships are assumed to distribute evenly in each age category, which is same for containership and PCC fleet in following pages. (exc. oil tankers)



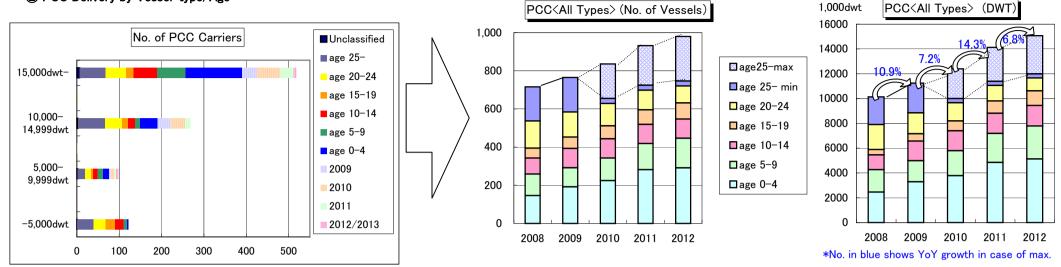






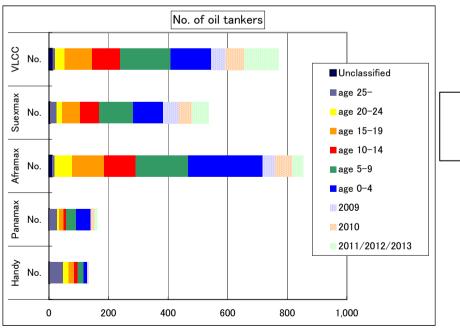
<sup>\*</sup>min/max are set as follows:

### 2 PCC Delivery by Vessel-type/Age

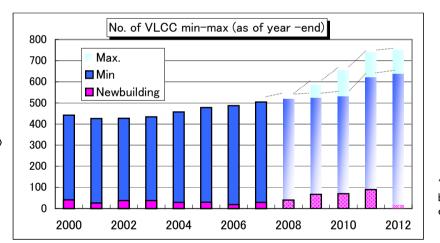


Lloyd's Shipping Economist as of April 1 2009

### 3 Oil Tanker Delivery by Vessel-type/Age



Lloyd's Shipping Economist as of April 1 2009



"K"Line processed based on Fearnleys, etc.

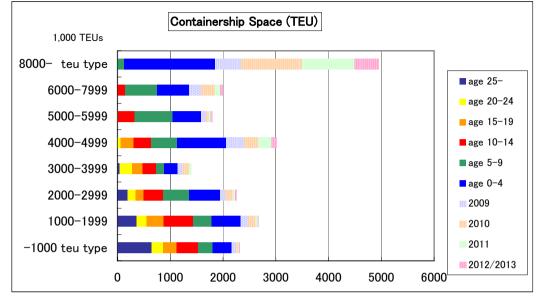
- \* Data are as of the end of each year. '09 Jan., No. of VLCC: 518 (123 of non-double hull tankers, and 395 of double hull)
- \* Assumptions for no. of non-double hull tankers to be scrapped or converted after '09:

Min. Year '09, and '10: Half of non-double hull ships still existing at the end of '08 will be scrapped by half each year. By the end of '10, all of non-double hull will be demolished.

Max. After year '09, vessels only over 25 year old will be scrapped.

### 3. World Market <3-1. Fleet Scale by Vessel-type/Age>

### 4 Containership Delivery by Vessel-type/Age

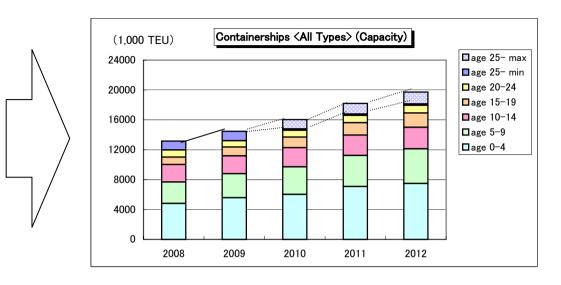


### Lloyd's Shipping Economist as of April 1 2009

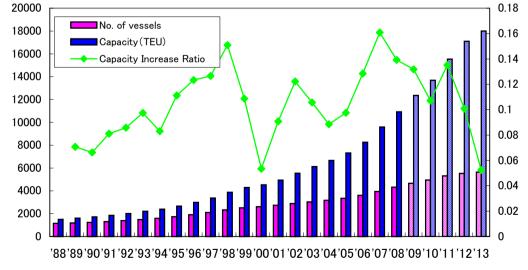


### Source: AXS Marine

#### Min/Max\* Fleet Increase Schedule (Estimated)

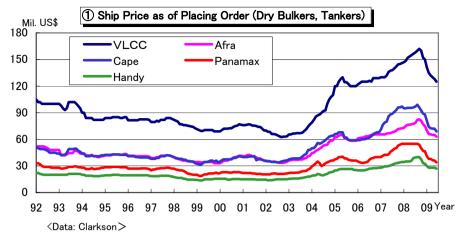


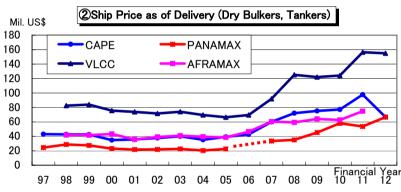
## 1,000 TEU/vessel World Continership Increase (Results and Forecasts)

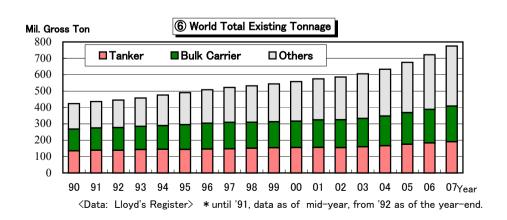


Alphaliner Report 2009 July

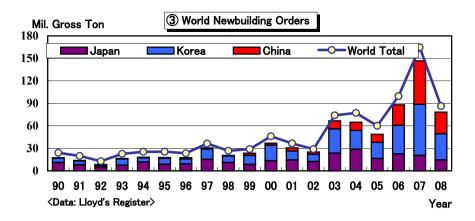
### 3-2. Trend of Newbuildings

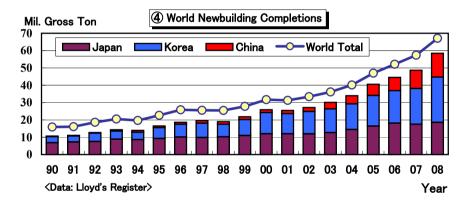


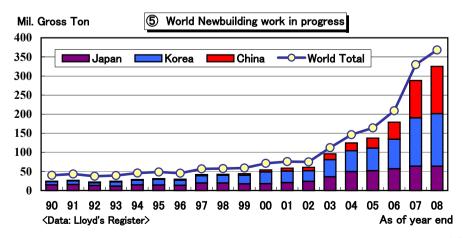


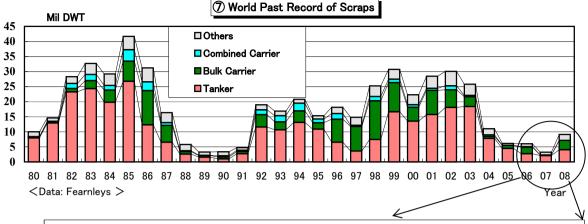


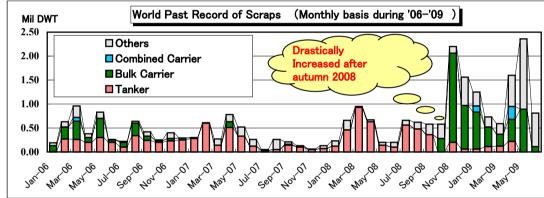
<"K"Line processed based on domestic papers>

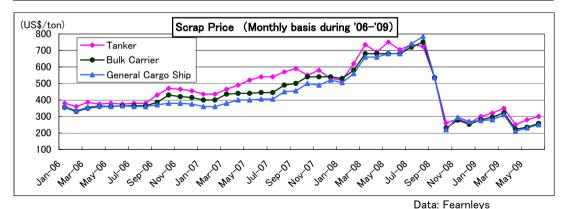


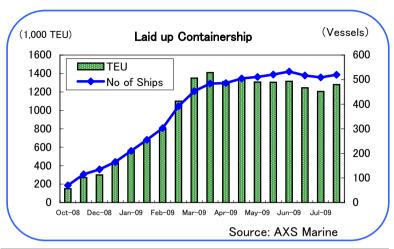


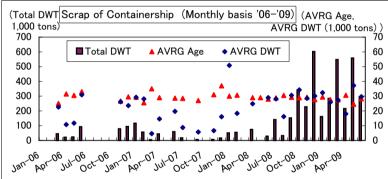


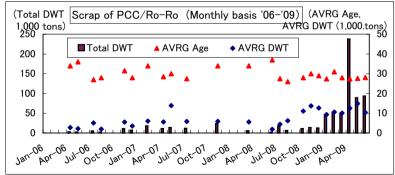






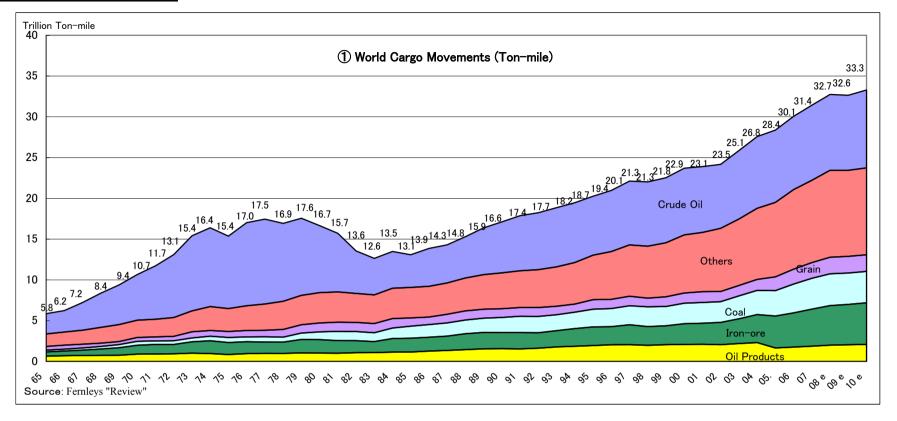


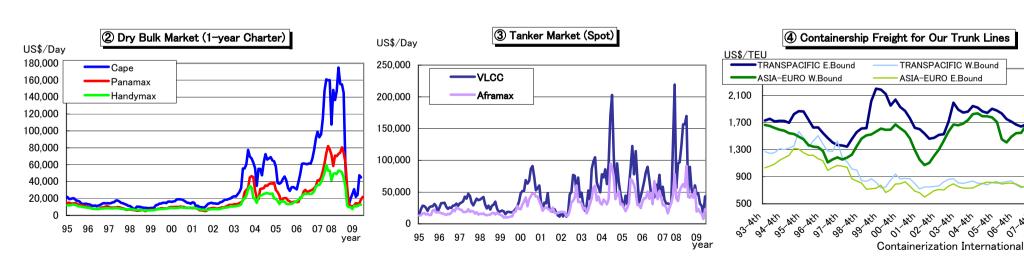




Clarkson

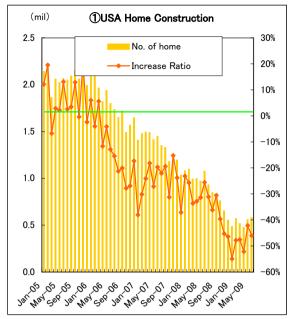
### 3-3. World Cargo Movements, Market



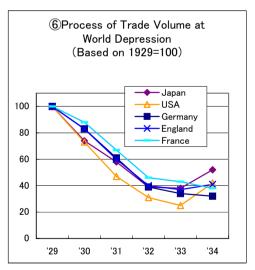


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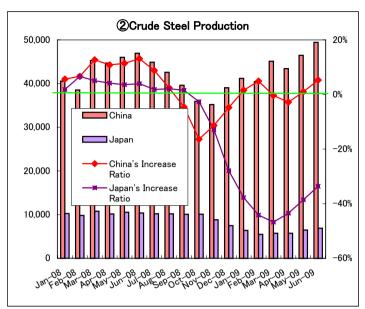
#### 3-4. Latest Economic Trends

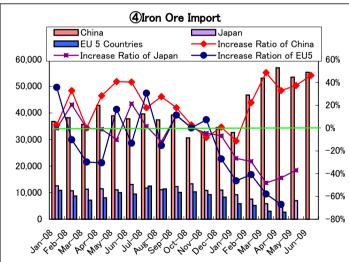


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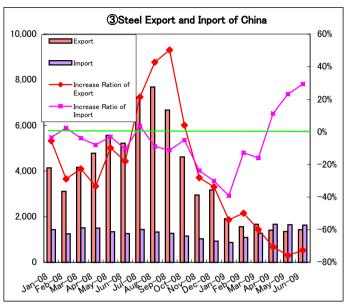


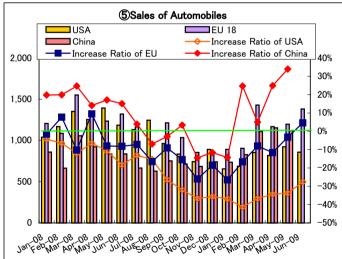
<Trade White Paper>





\*EU5=Germany,France,England,Italy and Netherland



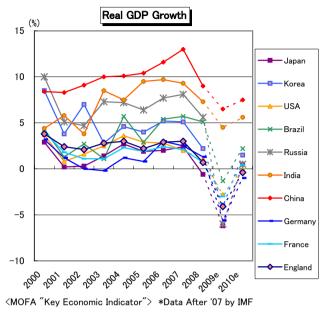


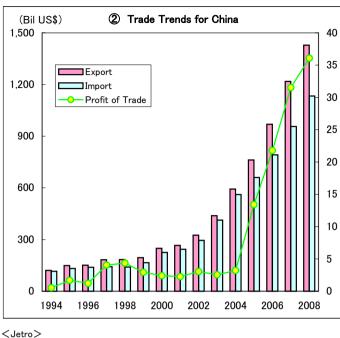
<The Japan Iron and Steel Federation, Japan Automobile Manufacturers Association.Inc. etc>

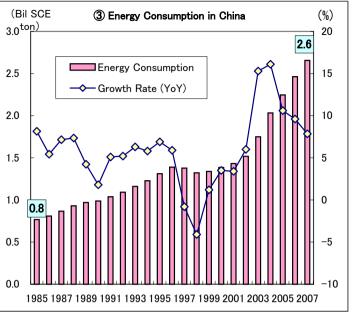
Increase Ratio: Year on Year

### 3-5. Emerging Markets (China)

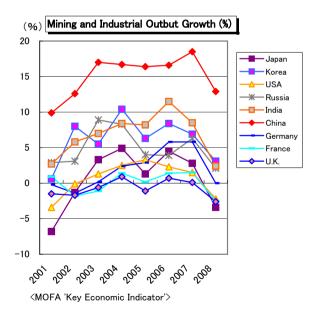
#### 1 Economic Growth Rate

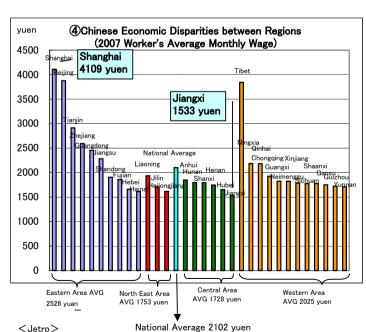


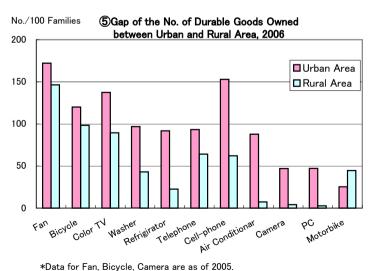




\*SCE=Standard Coal Equivalent
<National Bureau of Statistics of China >



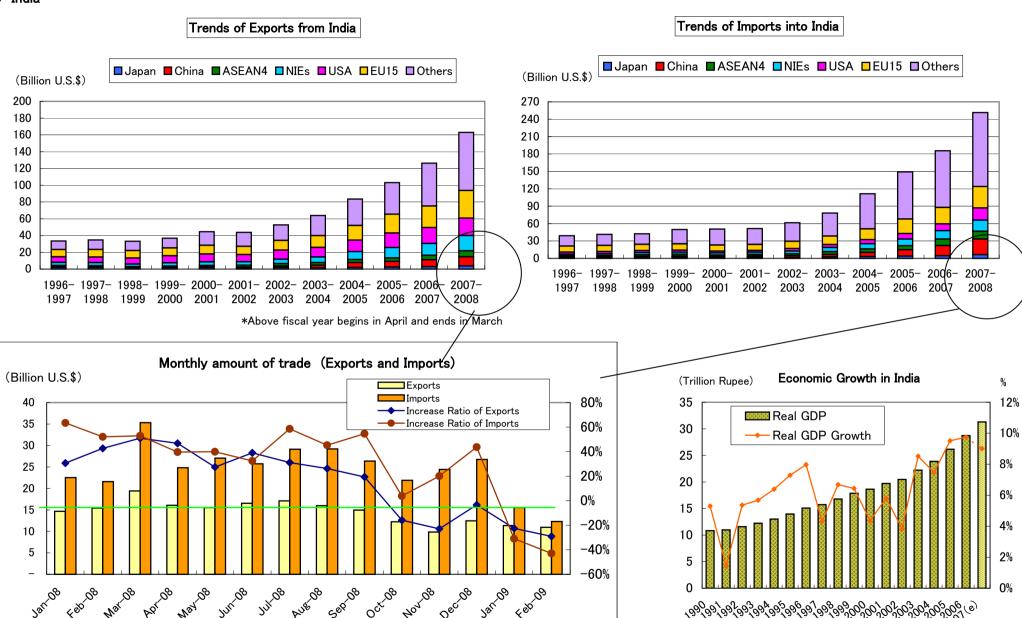




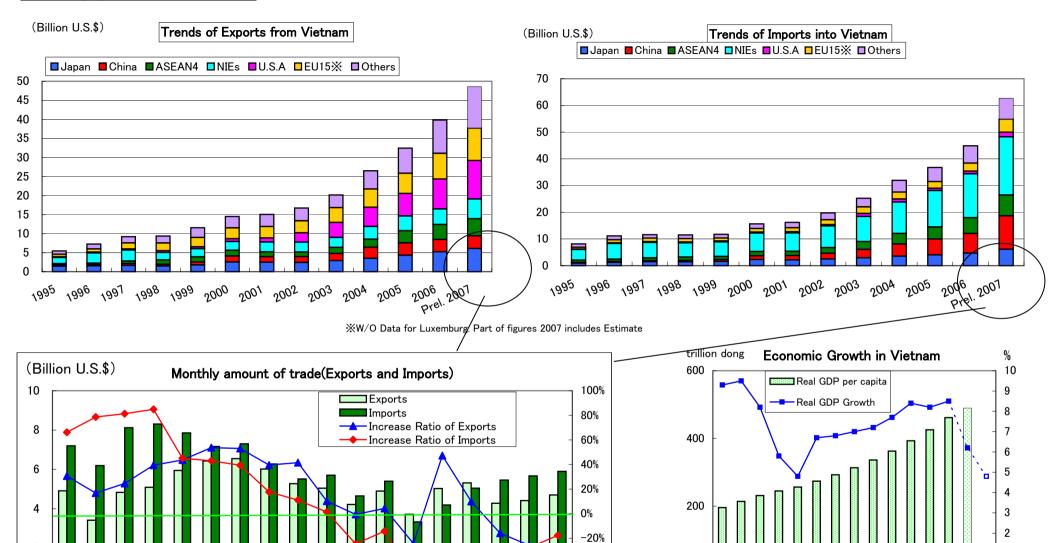
\*Bata for Pari, Bicycle, Gamera are as of 2003.
<METI 'White Paper on International Economy and Trade>

### 3-6. Emerging Markets (India, Vietnam)

### ① India



### 3-6. Emerging Markets (India, Vietnam)

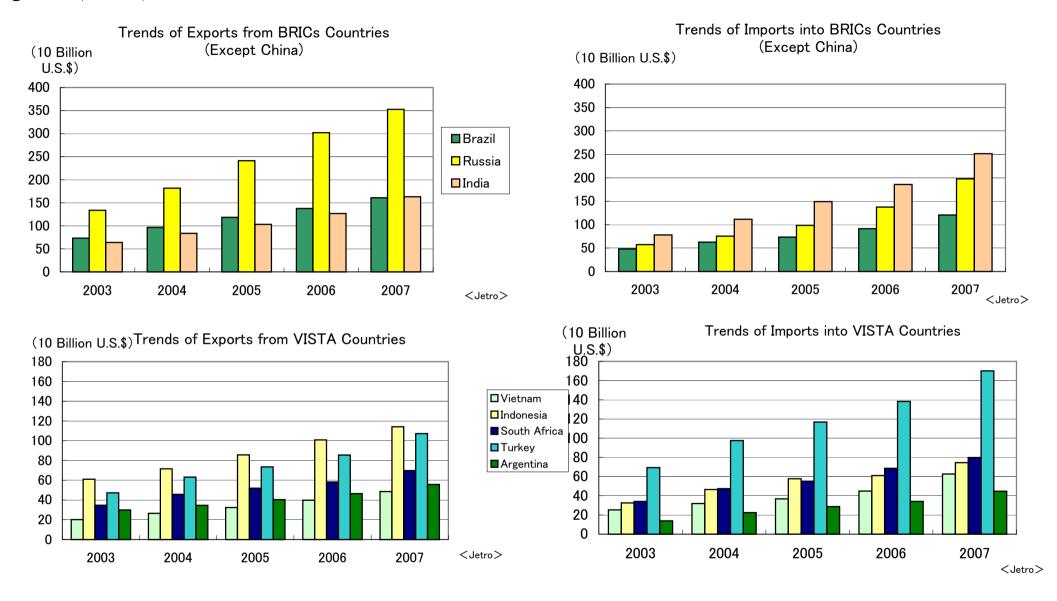


22

<General Statistics Office of Vietnam>

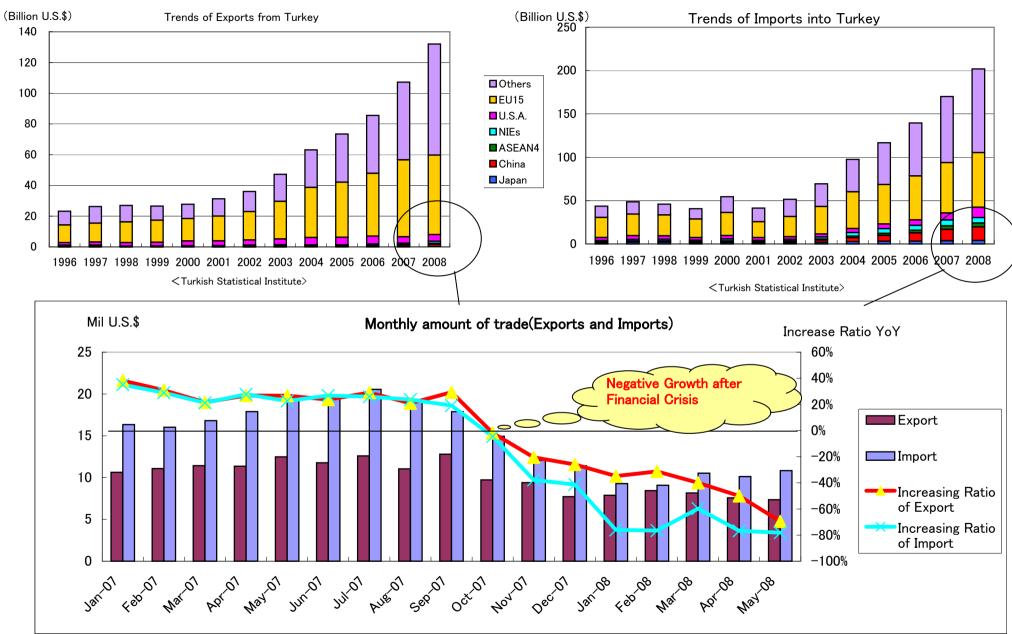
### 3-6. Emerging Markets (BRICs, VISTA, Turkey)

### 3 BRICs (Ex. China)



### 3-6. Emerging Markets (BRICs, VISTA, Turkey)

### 4 Turkey



### 4. Bulk Carrier Business <4-1. "K"Line Fleet>

### 1 K Line's Dry Bulk Fleet

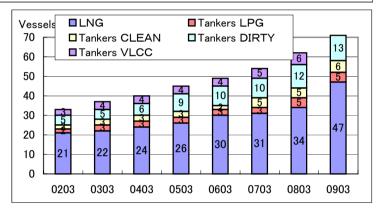
		0103	0203	0303	0403	0503	0603	0703	0803	0903
Cape	(DWT 170,000 ton∼)	33	33	45	50	51	56	62	61	61
Over Panamax	(DWT abt 100,000 ton)	10	11	12	15	14	12	15	15	16
Panamax	(DWT 6-70,000 ton)	23	23	29	28	40	33	35	42	35
Handy max	(DWT 4-50,000 ton)	13	14	20	16	15	17	21	24	22
Small Handy	(DWT 3-40,000 ton)	19	21	17	17	15	11	11	12	15
Chip + Pulp		11	11	13	14	14	14	15	15	17
Total		109	113	136	140	149	143	159	169	166

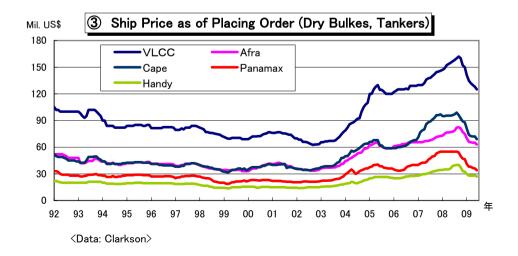
<sup>\*</sup>Data for Over Panamax till 0503 show no. of vessels operated by thermal coal carrier division

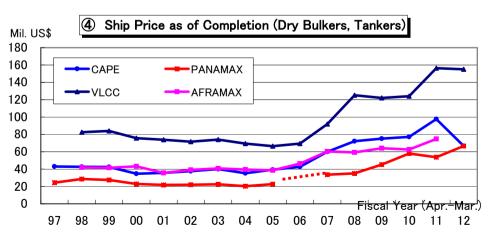
#### Vessels Cape ☐ Over Panamax ■ Panamax ☐ Handy max ■ Small Handy ■ Chip + Pulp 11 21 22 17 20

### ② K Line's Energy Transportation Fleet

		0203	0303	0403	0503	0603	0703	0803	0903
LNG		21	22	24	26	30	31	34	47
Tankers	LPG	2	3	3	3	3	3	5	5
	CLEAN	2	3	3	3	2	5	5	6
	DIRTY	5	5	6	9	10	10	12	13
	VLCC	3	4	4	4	4	5	6	7
Tankers Tota	al	12	15	16	19	19	23	28	31







### 4-2. Drybulk Business Expansion into the World

#### 1. Development of Organization

2002 May: Establishment of "Bulk & Gas Division" in "K" Line (Europe) Ltd. in UK.

2006 Feb.: Dispatch of Resident Officer in Charge of Dry Bulk Business to Shanghai, China. 2006 Jul.: Establishment of Drybulk Project Business Division in Headquarters of "K"Line Tokyo

2007 Jul.: Dispatch of Resident Officer in Charge of Dry Bulk Business to Mumbai, India. 2008 May.: Establishment its own shipping agency, "K" LINE INDIA and stated sales activity
2009 May.: Establishment its own shipping agency, "K" LINE RORO & BULK AGENCIA MARITIMA LTDA., in Brazil

### 2. Business Expansion in China

Contractor	Contract Period	Cargo, Volume	Vessel, Services	Trade Routes	Date Released
Jiangsu Shagang Group Co., Ltd	10 Years from 1Q of 2005	Iron Ore, 2 Mil. Tons per Year	Consecutive Voyage Charter, Large-sized Bulker	West Australia or S.Africa - China	2004/9/9
Baoshan Iron & Steel Co., Ltd	3 Years from 4Q of 2006	Iron Ore, 0.5 Mil. Tons per Year	185,000-ton Bulker	Brazil - China	2006/11/8
Baoshan Iron & Steel Co., Ltd	10 Years from 2H of 2008	Iron Ore, 2.4 Mil. Tons per Year	Consecutive Voyage Charter •200,000-ton Bulker	West Australia – China	2006/11/8
Baoshan Iron & Steel Co., Ltd	3 Years from 3Q of 2007	Iron Ore, 0.5 Mil. Tons per Year	170,000-ton Bulker	Brazil - China	2007/6/15
Baoshan Iron & Steel Co., Ltd	15 Years from 1Q of 2011	Iron Ore, 1.2 Mil. Tons per Year	Consecutive Voyage Charter •300,000-ton Bulker	Brazil - China	2007/6/15
Shougang Corp	5 Years from 3Q of 2007	Iron Ore, 0.5 Mil. Tons per Year	170,000-ton Bulker	Brazil - China	2007/6/15
Wuhan Iron and Steel Corp	5 Years from 1Q of 2008	Iron Ore, 0.5 Mil. Tons per Year	170,000-ton Bulker	Brazil - China	2007/6/15

#### 3. Business Expansion in India

Contractor	Contract Period	Cargo, Volume	Vessel, Services	Trade Routes	Date Released
JSW Steel	7 Years from Jan. 2007	Coking Coal, 0.5 Mil. Tons per Year	Panamax 7 Voyages per Year	East Australia – India	2006/12/25
JSW Energy	15 Years from 2009	Thermal Coal, 2.5 Mil. Tons per Year	Consecutive Voyage Charter of 2 Post Panamax	Indonesia – India	2007/6/18
JSW Steel	15 Years from Apr. 2008	Coking Coal, 0.7 Mil. Tons per Year	Consecutive Voyage Charter of a Panamax or Post P'max	Australia, S.Africa, China - India	2007/9/28
	10 Years from 2008-2009	Coking Coal and Thermal Coal,	Consecutive Voyage Charter of 2 Panamax	Australia Indonesia C Africa China	
JSW Group	10 Years from 2012-2014	12 Mil. Tons per Year	Consecutive Voyage Charter of 3 Post Panamax	Australia, Indonesia, S.Africa , China, etc. – East and West Coast of India	2008/3/17
	10 Years from 2011-2014	12 Mill. Forts per Tear	Consecutive Voyage Charter of 5 Capesize	etc. East and West Coast of India	

#### 4. Business Expansion in Europe

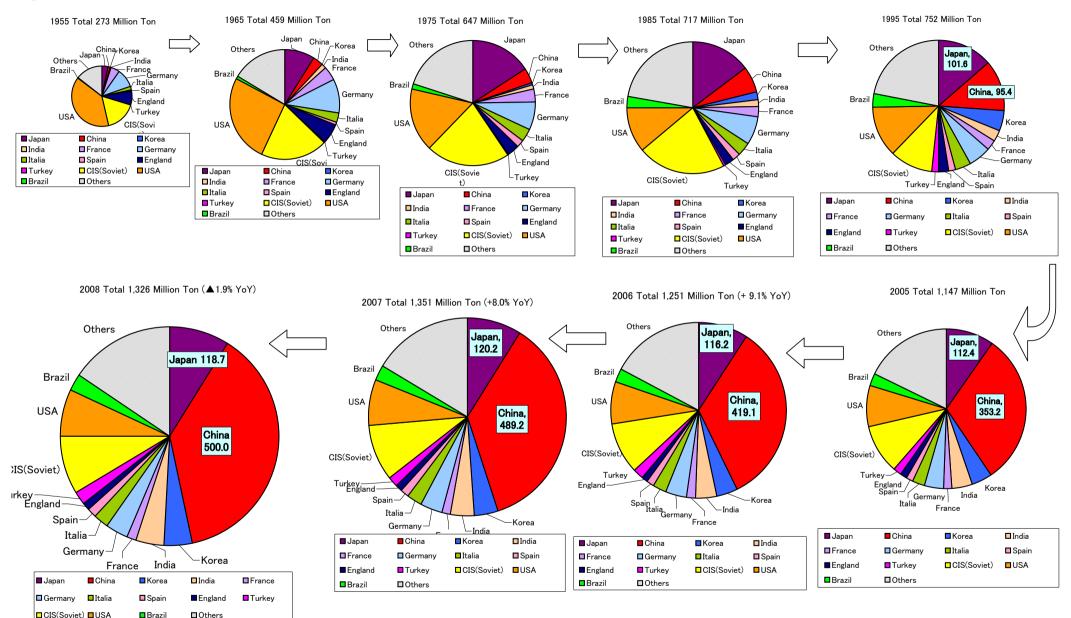
Contractor	Contract Period	Cargo, Volume	Vessel, Services	Trade Routes	Date Released
ILVA (Italy)	From 2009	Iron Ore	A Long-term Voyage Charter of 300,000-ton Bulker	Brazil – Italy	2004/5/24
Electricité de France	From 2009		A Long-term Time Charter of 170-180,000-ton Bulker		2006/11/17
Biowood Norway AS	From 2010	Wood chips	I2 Wood (thin chine	from all over the Atlantic to the Norwegian port of Averoy	2009/3/12

#### 5. Business Expansion in Other Area

Contractor	Contract Period	Cargo, Volume	Vessel, Services	Trade Routes	Date Released
Korea Western Power Co., Ltd.	10 Years from 2H of 2011	Thermal Coal, 2.5 Mil. Tons per Year	Consecutive Voyage Charter of a Capesize & Panamax	Australia, S.Africa, Indonesia, Canada, China - S.Korea	2008/1/30
Glovis Co., Ltd.(Korea)	20 Years from 2012	Iron Ore, 3 Mil. Tons per Year	Consecutive Voyage Charter of 250,000-ton Bulker	West Australia – South Korea	2008/2/29
Korea Western Power Co., Ltd.	10 Years from 2009	4.0 Mil. Tons per Year including abov	Consecutive Voyage Charter of a Capesize	Australia, S.Africa, Indonesia, Canada, China - S.Korea	2008/11/13

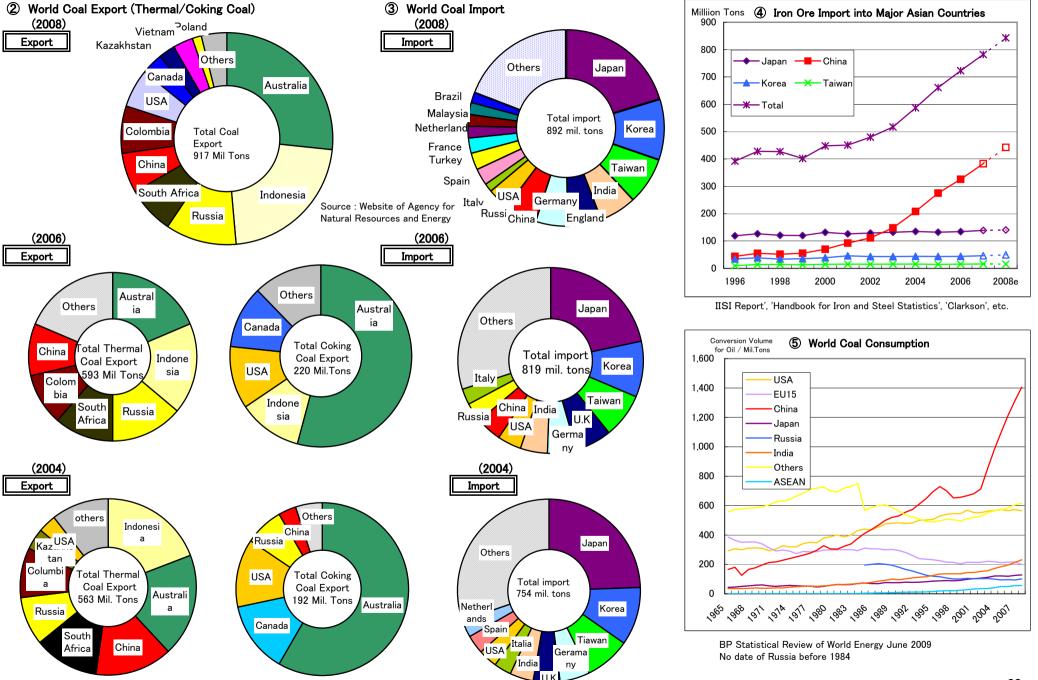
### 4-3. Demand on Dry Bulk

#### 1 Transition of World Crude Steel Production



Data: The Japan Iron and Steel Federation

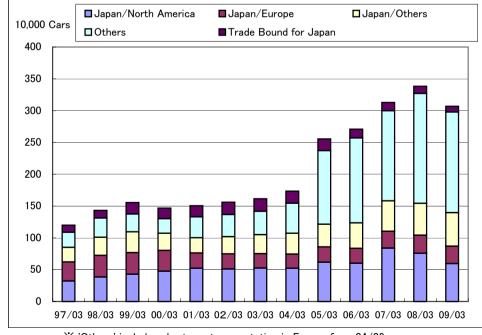
### 4-3. Demand on Dry Bulk



### 5. Car Carrier Business <5-1."K"Line Fleet and Cargo Movements>

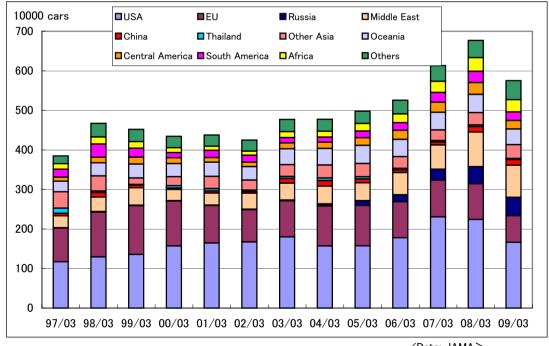
#### ①"K"Line PCC Fleet 1000 Cars ■800 000 Vessels No. of Cars (RT) **□**5000 **□**5000 Fleet Scale Fleet Scale (Estimated Capacity) (No of, Vessels) 5000 (4750-5650) 4000 (3800-4600) 3000 (2800-3500) 2000 (1600-2500) 800 (800-850) 0kg2 0kg2 0kg2 0102 0kg2 Total 130° 010° 150° 150° 170° 080° 090°

### 2 Cars/Trucks Transported by Our Fleet



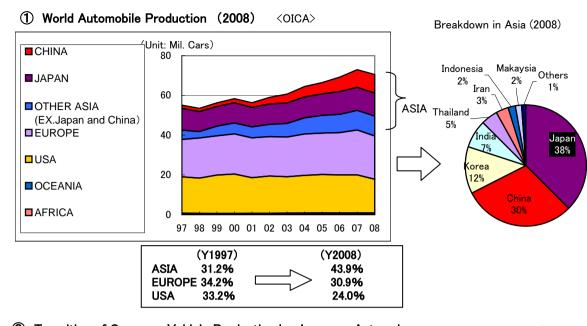
#### ※ 'Others' includes short sea transportation in Europe from 04/09

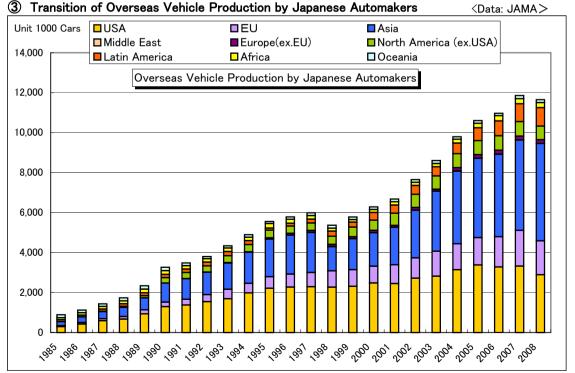
### 3 Total Cars/Trucks Expoted from Japan (Inc. Cars by GM Japan)

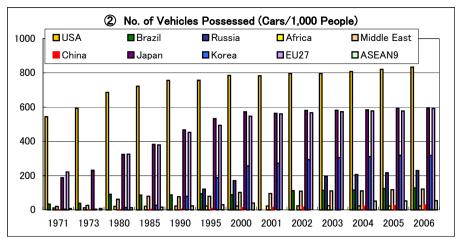


<Data: JAMA>

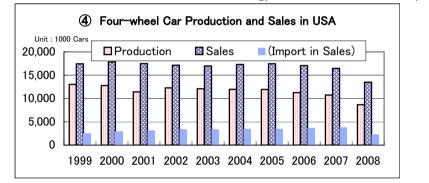
### 5-2. Demand on Vehicles

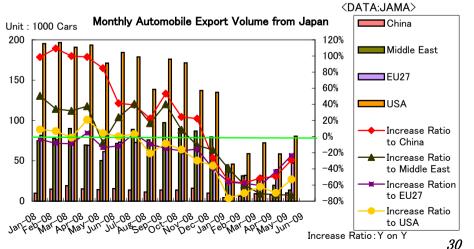






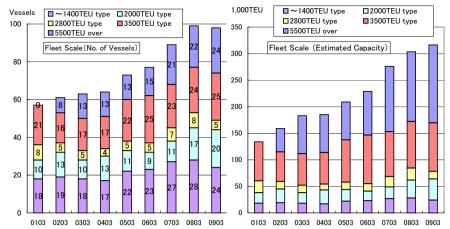


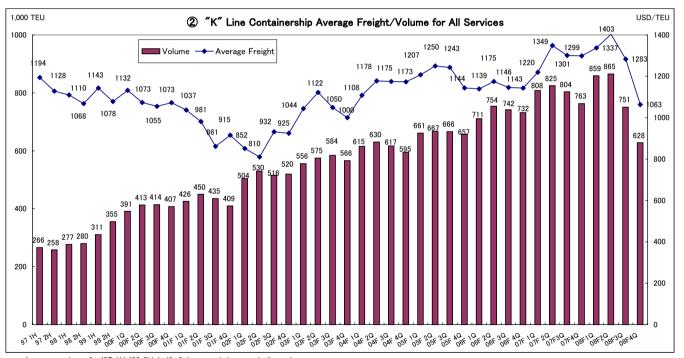




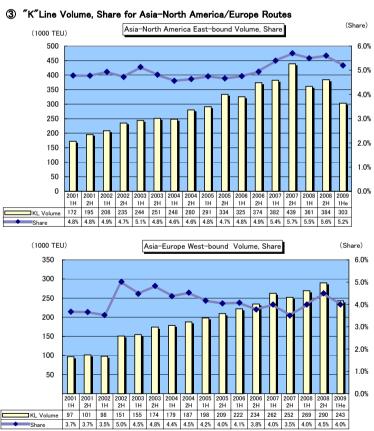
### 6. Container Business <6-1. "K" Line Fleet and Cargo Volume>

① "K"Line Containership Fleet		0103	0203	0303	0403	0503	0603	0703	0803	0903
, ,   <del>                                 </del>		0100	0200	0000	0.00	0000	0000	0,00	0000	0000
5500TEU over	(5500-8000)	0	8	13	13	13	15	21	22	24
3500TEU type	(3400-4000)	21	16	17	17	22	25	23	24	25
2800TEU type	(2700-2900)	8	5	5	4	5	5	7	8	5
2000TEU type	(1500-2500)	10	13	10	13	11	9	11	17	20
~1400TEU type		18	19	18	17	22	23	27	28	24
	Total	57	61	63	64	73	77	89	99	98



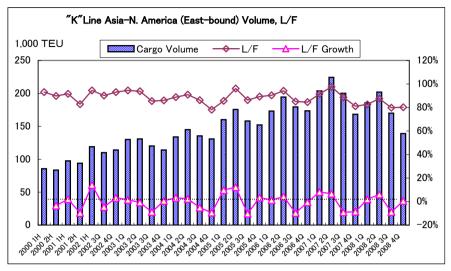


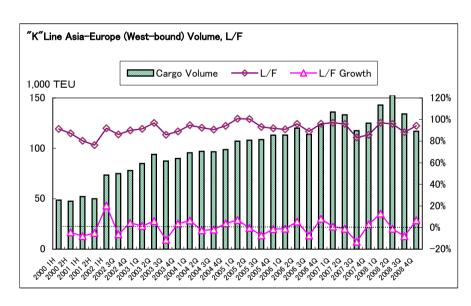


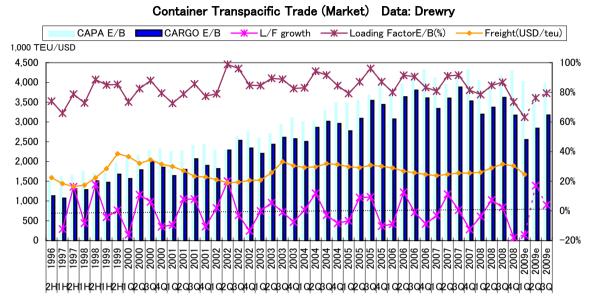


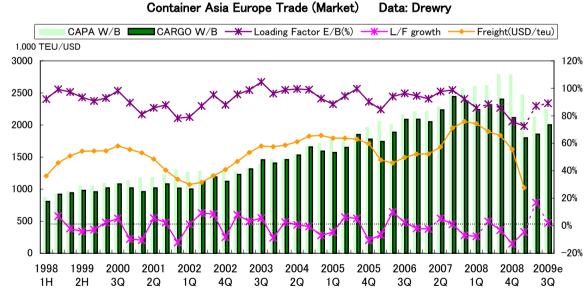
### 6-1. "K" Line Fleet and Cargo Volume

4 "K"Line/All Line Cargo Volume, Loading Factor for Asia-North America/Europe Services









# 6-2. Container Terminal Operated by "K"Line



	Terminal	Location	Length	Depth	Total Area	Storage Capacity*	Gantry Crane
Japan	"K"LINE Tokyo Container Terminal	Ohi No.1 and No.2 Berth	660 m	15 m	259,500 SQM	4,370 TEU	5 Units
	"K"LINE Yokohama Container Terminal	Honmoku Quay A No.5 and 6 Berth	400 m	12 m	133,591 SQM	1,968 TEU	3 Units
	"K"LINE Osaka Container Terminal	Nanko No.8 Berth	350 m	14 m	63,031 SQM	1,082 TEU	2 Units
	"K"LINE Kobe Container Terminal**	Rokko Terminal RC 4 West and RC 4/5 Berth	800 m	14 m	355,900 SQM	4,716 TEU	6 Units
USA	International Transportation Service, Inc.	Long Beach, CA., Pier G	1,920 m	13-16 m	955,000 SQM	15,905 TEU	19 Units
	Husky Terminal and Stevedoring Inc.	Tacoma, WA., Berth 3&4	830 m	16 m	376,000 SQM	4,800 TEU	4 Units
	TransBay Container Terminal Inc.	Oakland, CA., Berth 25	320 m	14 m	182,000 SQM	2,551 TEU	2 Units
Belgium	Antwerp Internatinal Terminal NV***	Antwerp, PSA-HNN Deurganck Terminal	350 m	15.5 m	175,000 SQM	2,990 TEU	3 Units

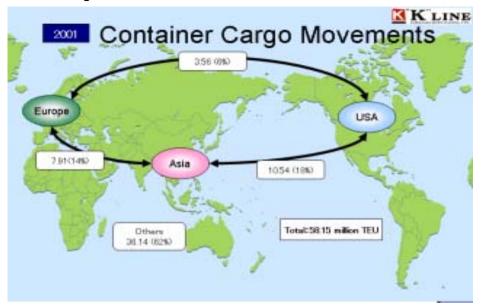
<sup>\*</sup> Flat Space

<sup>\*\*</sup>Operating with Maersk K.K.

<sup>\*\*\*</sup>Joint venture between K-Line ,Yang Ming Line,Hanjin Shipping and PSA-HMN.

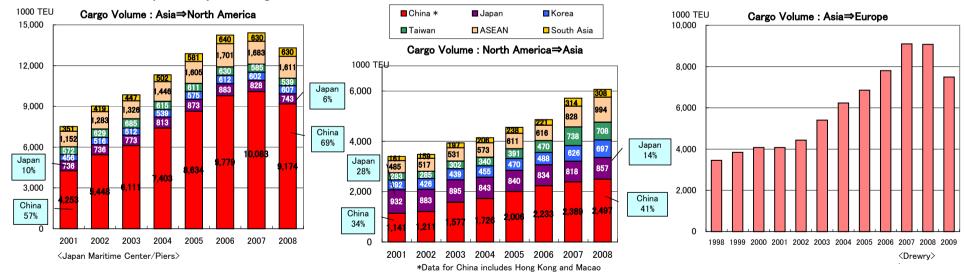
### 6-3. Container Cargo Movements

### 1 Container Cargo Movements



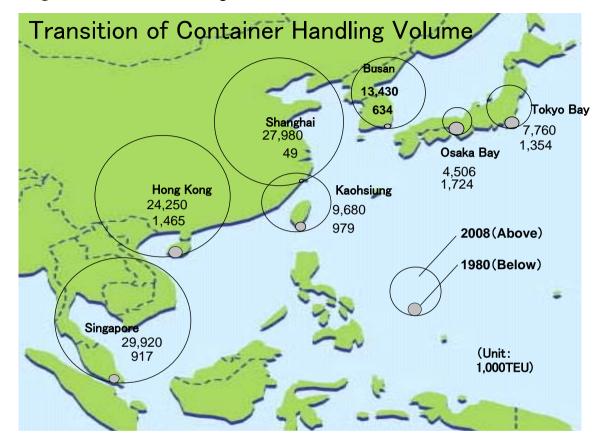






### 6-4. Port-wise Container Handling Volume

# 1 Port-wise Container Handling Volume in Asia



# 2 Top 10 Ports for 2008 Container Handling

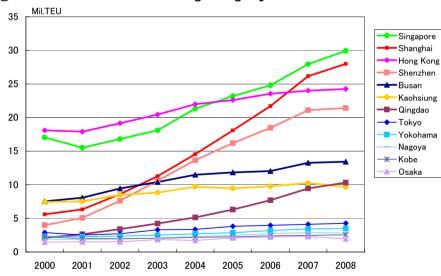
			(Unit: Mil	lion TEU)
	Port	2008	2007	Growth Rate
1	Singapore	29.9	27.9	7.2%
2	Shanghai	28.0	26.2	7.0%
3	Hong Kong	24.3	23.9	1.5%
4	Shenzhen	21.4	21.1	1.5%
5	Busan	13.4	13.3	1.2%
6	Dubai	11.8	10.7	11.1%
7	Ningbo	11.2	9.0	20.0%
8	Guangzhou	11.0	8.8	19.6%
9	Rotterdam	10.8	10.8	0.0%
10	Qingdao	10.3	9.5	9.1%

for reference
2006
Singapore
Hong Kong
Shanghai
Shenzhen
Busan
Kaohsiung
Rotterdam
Hamburg
Dubai
Los Angels

※ Ports in China

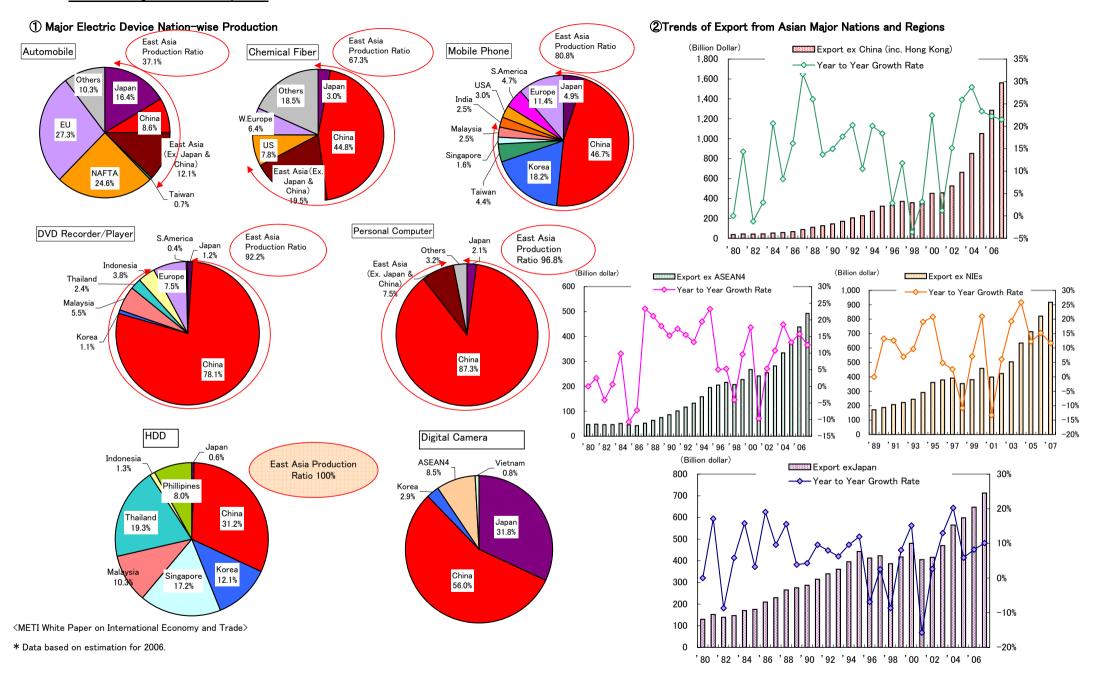
(Containerization International)

### 3 Transition of Container Handling among Major Ports in Asia



<Ref. Containerization International Year Book, Website for Each Port, etc. >

### 6-5. Factory of the World. Asia



# 7. New Businesses

# 1 Heavy Lift Shipping

Commencing Time	Business Unit	Investment Ratio	Fleet	Future Plan	Remarks
April 2007	SAL* (Germany)		15 Vessels as of 2007		Investment via "K" Line Heavy Lift
				2 vessels with 2x1000 ton cranes will be	(UK) Ltd.
		Partner: SAL*		delivered in 2009 and 2010, respectively.	

<sup>\*</sup>Schiffahrtskontor Altes Land GmbH & Co KG

# 2 Offshore Support Vessels

Commencing Time	Business Unit	Investment Ratio	Fleet	Future Plan	Remarks
Around 2011	K LINE OFFSHOER AS	Partner:	6 Vessels	Dec. 2010 - Jul. 2011	Ship management
		CH. Sørensen	as of 2011	2 AHTS* will be delivered.	is entrusted to
		Management AS		4 PSV** will be delivered.	OSM Group,
		(Norway)		Shipyard: Aker Yards AS, Norway	Norway

<sup>\*</sup>AHTS - Anchor Handling Tug and Supply Vessel which is a dual-purpose tug designed for transport of cargo in addition to anchor handling and towing duties of floating rigs (Jack Ups, Semi Submersibles, etc.)

# 3 Floating LNG Production

Commencing Time	Business Unit	Investment Ratio	Fleet	Future Plan	Remarks
After 2011	FLEX LNG Ltd. (Registered	15% = aprox. 18 Billion Yen	4 Vessels	4 floating liquefaction units (LNG Producers)	FLEX LNG already
	in British Virgin Islands,		as of 2011	will be delivered in 2011.	signed MoUs with
	Listed in Norway OTC Market)	Other Major Shareholders:		Shipyard: Samsung Heavy Industries, Korea	Peak Petroleum and
	http://www.flexIng.com	Security Houses, etc.			Rift Oil, respectively.

# 4 Drillship

Commencing Time	Business Unit	Investment Ratio	Fleet	Future Plan	Remarks
After 2012	("EDS") of the United States,	20% Other Major Shareholders: Nippon Yusen Kabushiki Kaisha, Mitsui & Co. Ltd., Japan Drilling Co., Ltd.	·	the end of January in 2012, from Samsung Heavy Industries Co., Ltd. of South Korea.	Contract of chartering the drillship with Petrobras was already concluded.











<sup>\*\*</sup>PSV - Platfoam Supply Vessel which is used for transport of cargo (Fuel, Food, Water, Dry-Bulk, Explosives, etc.) to and from offshore installations.

# 8. Financial Data <8-1. Trends of Major Financial Figures>

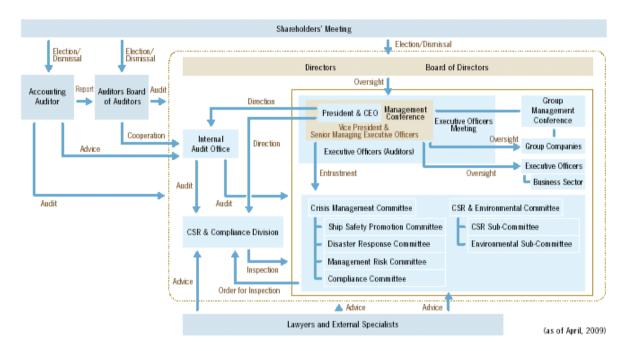
																															(Unit: )	Million Yen)
Our Financial Term	110th	111th	112th	113th	114th	115th	116th	117th	118th	119th	120th	121st	122nd	123rd	124th	125th	126th	127th	128th	129th	130th	131st	132nd	133rd	134th	135th	136th	137th	138th	139th	140th	141th
	Ended in			Ended in		Ended in	Ended in	Ended in			Ended in			Ended in	Ended in	Ended in	Ended in															
	'78 Mar.	'79 Mar.	'80 Mar.	'81 Mar.	'82 Mar.	'83 Mar.	'84 Mar.	'85 Mar.	'86 Mar.	'87 Mar.	'88 Mar.	'89 Mar.	'90 Mar.	'91 Mar.	'92 Mar.	'93 Mar.	'94 Mar.	'95 Mar.	'96 Mar.	'97 Mar.	'98 Mar.	'99 Mar.	'00 Mar.	'01 Mar.	'02 Mar.	'03 Mar.	'04 Mar.	'05 Mar.	'06 Mar.	'07 Mar.	'08 Mar.	'09 Mar.
No. of Consolidated Subsidiaries	17	18	19	20	20	19	19	20	20	24	27	31	39	48	53	53	59	82	90	95	91	88	87	93	114	142	177	186	207	220	275	311
No. of Equity Method Affiliates	0	2	2	2	2	2	10	11	11	10	10	7	6	10	10	11	11	10	11	12	13	17	21	19	17	18	18	18	26	28	28	30
Total	17		21	22	22		29	31	31	34		38	45		63		70			107	104	105		112			195	204	204	248	303	341
Marine transportation operating revenues	266,396		309,424	366,024	398,368			417,404	395,279	309,293	· ·	323,908	383,541		413,470	· · · · · · · · · · · · · · · · · · ·	359,809			378,793	411,893	416,308	,	464,341			633,564	730,633	831,638	961,419	1,203,183	1,132,348
Other operating revenues	35,941	39,032	42,849	44,735	44,642		46,574	53,236	52,338	50,623	49,923	65,479	71,010	93,173	97,765	95,883	84,283	87,651		103,827	105,862	96,791	87,090	93,527	77,181	92,516	91,102	97,810	109,180	124,120	127,865	111,969
Total Operating Revenues	302,337	269,724	352,273	410,759	443,010	423,686	416,555	470,640	447,617	359,916		389,387	454,551	488,107	511,235	498,843	444,093	448,969		482,620	517,755	513,100	485,693	557,869			724,666	828,443	940,818	1,085,539	1,331,048	1,244,317
Marine transportation cost	242,330	204,391	271,059	322,707	348,586			361,772	348,040	275,833		273,747	319,454		335,125		298,281	289,322		299,352	322,695	338,768		370,014			496,401	550,443	659,447	811,439	973,758	966,226
Other cost	33,223	35,318	37,954	41,067	43,060		42,079	46,746	49,173	52,106	52,684	58,979	68,718		93,761	92,140	79,831	87,879		108,403	116,961	103,075		103,351	92,740		105,151	115,656	132,356	146,408	153,259	139,119
Total Cost of Sales	275,553	239,709	309,013	363,774	391,646		370,752	408,518	397,213	327,939		332,726	388,172		428,886	425,786	378,112	377,201		407,755	439,656	441,843		473,365			601,552	666,099	791,803	957,847	1,127,017	1,105,346
Gross Profit on Sales	26,784	30,015	43,260	46,985	51,364		45,803	62,122	50,404	31,977	33,287	56,661	66,379		82,348	73,057	65,981	71,767		74,865	78,098	71,256		84,504	68,251	80,719	123,113	162,343	149,015	127,692	204,030	138,970
Selling, General and Administrative Expenses	21,014	23,734	24,731	28,187	29,981	31,314	32,514	35,171	35,675	34,239	32,531	41,458	44,100		63,094	60,155	59,779	60,594		51,265	51,176	49,748		48,494	49,202		52,579	54,289	61,039	66,335	74,381	67,367
Operating Income	5,770	6,281	18,529	18,798	21,383		13,289	26,951	14,729	△ 2,262	756	15,203	22,279	14,934	19,254	12,902	6,202	11,173		23,599	26,922	21,507		36,009	19,048		70,534	108,053	87,976	61,356	129,648	71,603
Interest and Dividends Received	3,858	3,105	3,382	3,760	4,216	4,791	3,213	2,995	2,662	2,240	2,000	2,135	2,559	3,267	2,748	2,716	2,046	1,588	1,701	1,960	1,841	2,157		1,992			1,904	2,030	3,213	5,696	6,547	4,962
Equity in Earnings of Affiliates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	797	654	312			528	790	-	1,572	1,642	1,120
Other Non-operating Income	3,887	4,558	2,625	1,530	2,565		5,176	1,772	8,190	13,517	14,939	7,588	6,655	9,203	6,241	6,402	6,305	4,188		1,344	1,304	1,442		1,164	1,680		827	1,319	2,590	1,763	2,004	1,643
Total Non-operating Income	7,745	7,663	6,007	5,290	6,781		8,389	4,767	10,852	15,757	16,939	9,723	9,214		8,990	9,121	8,354	5,778		3,306	3,146	4,398		3,470	3,323	2,659	3,261	4,140	5,804	9,032	10,193	7,727
Interest and Discount Expenses	13,165	13,222	15,158	16,280	17,472	17,728	18,587	18,386	17,264	17,455	17,574	17,902	21,297	22,443	22,457	17,159	13,746	12,767	17,720	15,840	15,652	15,128	11,591	12,240	9,478	6,487	5,451	4,546	4,336	4,228	5,105	6,181
Other Non-operating Expenses	-	-	-	_	-	-	-	-	-	_	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-	-	-	129	-	-	_
Other sales Expenses	1,737		1,631	480	2,634		574	2,218	833	1,370		636	2,869		2,946	2,367	2,752	2,913		2,734	3,610	5,281		434			5,778	412	742	2,233	8,869	13,138
Total Non-operating Expenses	14,902	15,465	16,789	16,760	20,106		19,161	20,604	18,097	18,825	18,688	18,538	24,166		25,404	19,526	16,499	15,681		18,574	19,262	20,411		12,675			11,230	4,959	5,207	6,461	13,974	19,320
Ordinary Income	△ 1,387	△ 1,521	7,747	7,328	8,058		2,517	11,114	7,484	△ 5,330	△ 993	6,388	7,327		2,840	2,496	△ 1,943	1,271		8,331	10,806	5,494		26,804	11,968		62,564	107,235	88,573	63,927	125,867	60,010
Extraordinary Income	4,694	5,296	4,963	5,997	5,928		5,566	2,900	3,493	5,838	13,275	6,639	2,647		10,753	2,957	9,898	10,745		6,920	2,927	7,899		2,579	14,505		1,860	1,980	8,498	14,384	11,834	6,392
Extraordinary Losses	2,128	2,530	8,650	6,791	7,357		5,034	6,191	7,894	7,138	20,491	12,124	2,574		4,648	2,935	4,068	6,817		5,915	7,987	7,376		26,776	18,226	9,255	9,398	13,704	1,793	1,959	873	20,630
Income before Income Taxes	1,179	1,245	4,060	6,534	6,629		3,049	7,823	3,083	△ 6,630	△ 8,209	903	7,400		8,946	2,518	3,886	5,199		9,336	5,745	6,018		2,606	8,247	18,680	55,026	95,510	95,278	76,352	136,828	45,772
Income Taxes	747	977	2,241	3,742	2,975	2,976	1,480	3,084	2,995	1,323	1,202	1,762	4,839	6,193	4,386	5,037	1,334	1,780	2,649	3,387	4,074	4,044		8,626	3,985		20,103	37,420	27,126	23,006	47,579	6,997
Deffered Corporate Tax (△=Plus)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	△ 1,198	△ 8,348	△ 1,090	△ 872	857	△ 3,209	3,952	315	2,422	1,188
Minority Shareholders' Interests (△=Plus)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	377	192	380	585	518	870	1,446	1,775	1,516	3,815	5,165
Minority Shareholder Income/Loss (△=Plus)	19	△ 268	0	△ 162	△ 193	86	△ 97	64	△ 130	△ 361	△ 625	197	210	489	623	398	△ 114	△ 141	30	333	250	-	-	-	-	-	-	-	-	-	-	
Foreign Currency Exchange Adjustaments (△=Plus)	-	-	△ 216	△ 238	△ 226	15	△ 56	△ 31	61	△ 813	△ 618	△ 669	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Equity in Earnings of Affiliates ('+'=Plus)	-	-	-	-	-	-	649	96	3	222	124	279	336	248	418	209	119	152	306	687	248	-	-	-	-	-	-	-	-	-	-	
Net Income	413	536	2,035	3,192	4,073	4,079	2,371	4,802	160	△ 6,557	△ 8,044	△ 108	2,687	△ 3,092	4,355	△ 2,707	2,787	3,712	2,834	6,303	1,667	1,596	6,843	1,948	4,767	10,373	33,196	59,852	62,423	51,514	83,011	32,420
Total Assets	306,332	306,352	314,391	334,636	380,955	426,624	432,387	439,903	441,476	461,444	447,644	437,795	461,068	505,026	518,672	506,988	467,293	429,477	522,836	557,892	576,109	522,498	514,802	513,797	533,295	515,824	559,135	605,331	757,040	900,438	968,629	971,602
Shareholders' Equity ('Net Assets' from the Year Ended in '07 Mar.)	25,216	24,498	26,545	29,667	37,573	50,872	53,700	57,901	67,850	61,074	51,674	51,933	54,971	50,501	55,245	51,604	53,894	57,163	60,235	66,773	68,435	68,606	74,131	68,647	77,716	82,039	121,006	181,276	257,809	-	-	-
Net Assets																														357,624	376,277	356,152
Shareholders' Equity of Net Assets																														344,476	355,763	334,772
Average Exchange Rate	256,54	201.43	223.82	218,33	223.75	249.73	236,42	244.00	221.73	159.91	138,49	128.31	142.85	141.29	133,18	124.84	107.85	99.43	96.48	112,70	122.68	128.27	111.62	109.71	125.11	122.29	113.97	107.46	113.09	116.91	115.29	100.82
Ordinary Income on Operatnig Revenues	200.01		2.20%	1.78%	1.82%		0.60%	2.36%	1.67%	-	- 100.10	1.64%	1.61%		0.56%	0,50%	-	0.28%		1.73%	2.09%	1.07%		4.80%	2.10%		8.63%	12.94%	9.41%	5.89%	9.46%	4.82%
ROE	3.28%	2.16%	7.97%	11.36%	12.11%		4,53%	8,61%	0.25%	_	_		5,03%	-	8.24%	-	5.28%	6,68%		9.93%	2.47%	2.33%		2.73%			32,70%	39,60%	28.43%	17.12%	23.71%	9.39%
Interest Bearing Liability	196,863		196,156	193,321	235,810		1 1	283,504	286,536	319,172	309,105	295,912	311,468	348,861	350,201	349,777	318,820	272,775		394,619	404,633	367.352		331,482			281,809	239,249	278,233	326,187	329,716	439,621
Financial Account Balance	△ 9,307	△ 10.117	△ 11,776	△ 12,520	△ 13,256	△ 12,937	△ 15,374	△ 15,391	△ 14,602	△ 15,215	△ 15,574	△ 15,767	△ 18,738	1 '	△ 19,709	△ 14,443	△ 11,700	△ 11.179		△ 13,880	△ 13,811	△ 12.971	△ 9,491	△ 10,248	△ 8,015	△ 5,155	△ 3,547	△ 2,516	△ 1 123	1,468	1,442	△ 1,219
The Ratio (Operating Revenues)	1.18	1.22	1.20	1.18	1.16	1.17	1.18	1.18	1.19	1.25	1.24	1.30	1.28	1.34	1.33	1.34	1.32	1.34	1.37	1.38	1.36	1.33	1.34	1.32	1.27	1.27	1.24	1.26	1.27	1.27	1.25	1.30
of (Otit)	3.97	2.74	1.61	1.51	1.57	5.89	2.14	1.49	1.58			2.21	1.66	2.66	2.21	2.21	2.62	1.53	1.88	1.92	1.57	1.68	1.60	1.47	2.30	1.48	1.28	1.27	1.55	2.18	1.45	2.91
Consolidat (Operating income) ed to (Ordinary Income)	-		1.69	1.39	1.43	-	3.34	1.57	1.53	_	_	3.59	1.41	2.18	1.65	2.11	2.02	1.29	1.02	1.20	1.05	0.67	1.29	1.24	1.68	1.44	1.26	1.23	1.53	2.00	1.42	2.89
Non- (Not Incomo)	5,88	4.05	102.07	1.59	1.90	1.41	1.74	1.46		_	_	-	0.88		1.20		_	70.04	1.78	3.48	0.74	0.53	1.69	0.43	1.71	1.59	1.36	1.22	1.61	2.04	1.41	40.58
Consolidat (Total Assets)	1.41		1.36	1.37	1.32		1.31	1.34	1.34	1.39	1.41	1.44	1.53	1,63	1.63	1.69	1.67	1.69		2.19	2.23	2.16	2.12	2.13	2.06	1.92	1.69	1.61	1.57	1.74	1.79	1.95
ca carrimony	1.71	1.00	1.00	2.01	1.02	1.02	1.01	1.01	1.01	1.00	1.11	4.47	1.00	1,00	1.00	1.03	1.01	1.00	2.10	2.10	2.20	2.10	5.12	2.10	2.30	1.02	1.00	1.01	1.01	1.,1	1.10	1.00

	(Operating Revenues)	256,449	220,464	293,388	348,977	381,889	361,104	352,618	399,026	376,780	288,602	291,652	300,366	355,085	363,942	384,257	372,516	335,758	334,859	328,123	348,613	379,602	385,482	362,029	424,021	449,157	499,791	584,957	658,699	742,568	857,278	1,063,705	960,108
Non-	(Operating Income)	1,453	2,293	11,499	12,461	13,627	1,407	6,221	18,121	9,322	△ 7,505	△ 3,975	6,884	13,453	5,622	8,731	5,846	2,363	7,319	12,788	12,281	17,171	12,766	16,809	24,444	8,299	19,843	55,068	85,288	56,678	28,103	89,715	24,612
Cons	lidat (Ordinary Income)	△ 3,235	△ 2,878	4,592	5,276	5,647	△ 1,817	753	7,065	4,893	△ 6,304	△ 2,260	1,777	5,182	1,045	1,719	1,181	△ 588	988	9,827	6,949	10,258	8,233	11,133	21,582	7,115	16,434	49,670	86,873	57,849	31,941	88,422	20,762
ed	(Net Income)	70	132	20	2,006	2,138	2,903	1,362	3,279	△ 1,346	△ 6,953	△ 6,019	△ 2,009	3,044	3,224	3,615	△ 1,280	△ 2,457	53	1,593	1,811	2,244	3,015	4,042	4,532	2,786	6,535	24,452	49,012	38,820	25,250	58,938	799
	(Total Assets)	217,005	229,570	230,649	243,858	288,104	323,523	331,220	327,856	328,925	332,692	316,538	303,906	301,968	310,498	317,388	300,579	279,380	253,502	245,896	255,032	258,367	241,432	242,278	241,295	259,200	269,140	329,965	376,344	481,541	518,500	541,450	498,021
	Dividened/share (yen)	0.0	0.0	0.0	4.0	4.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	3.0	4.0	5.0	3.0	5.0	10.0	16.5	18.0	18.0	26.0	13.5

<sup>\*</sup>I: Basically those figures are quoted from annual security report ('Yuka Shoken Hokokuisho'), which is mentioned by the million, and figures are rounded to the nearest million till 122nd, and rounded down, thereafter.
\*2: Dividend for the year Ended in '08 Mar. has not been realized.

#### 9. "K"Line Overview <9-1. Corporate Governance System>

#### Chart: "K"Line Corporate Governance System





# O Countermeasures Against Corporate Takeover O

By approval of the Company's shareholders at the Annual General Meeting of Shareholders held in June 2006, it was decided to draw up a strategy to protect the Company from a hostile takeover.

We laid down rules to govern the conditions under which large-scale purchases of the company's shares may be made and these rules will also stipulate the provision to the company's shareholders of adequate background information and time, and furthermore, in the event that the regulations are not observed, and/or in the event that it is clear that the proposed purchase would be harmful to the common interests of the Company's shareholders, the rule may enable us to ensure the feasibility of taking appropriate measures with the aim of saving the interests of the Company's shareholders.

In addition we updated the countermeasures and made more clarify the contents at the Annual General Meeting of Shareholders held in June 2009.

#### Outline of Respective Internal Organizations

#### Board of Directors:

The Board of Directors exists as an organization for decision-making on the basic direction of management, matters stipulated by laws and regulations, and other important management issues, as well as for overseeing the performance of duties. The Board is convened more than once every month.

#### Board of Auditors

The two out of four auditors shall be the outside auditors specified in the Corporate Law of Japan.

#### Directors' Council

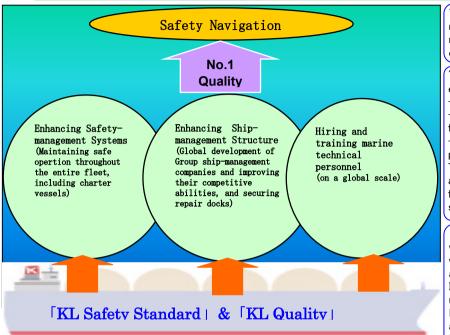
The Directors' Council is convened two times every month, in principle, and all Directors, Auditors and Executive Officers participate in the Directors' Council in order to contribute to the President's decision-making through free discussion among all Board Members/Auditors/Executive Officers and to achieve full compliance and share information related to important management issues.

#### Management Conference

A Management Conference is held once a week, in principle, for Representative Directors and Directors/Executive Officers who are involved in the respective issues, in order to freely exchange opinions on major management issues and in order to further enhance the transparency and promptness of management decisions and policies.

#### 9-2. Safety Navigation

"K" LINE is aggressively grappling with safety issues throughout the Company, focusing with highest priority on the workplace as the frontline. Essentially, this provides the groundwork for all our business activities in our effort to perform ship operations and cargo handling with utmost and total safety. Education/training will substantially contribute a great deal toward perfection in this most fundamental work. From this perspective, the subject of ongoing education/training for crewmembers is also being taken up here.



Ship Management Principle Supporting Safety Navigation

SKILL: Technical capabilities acquired from experience

PROFESSIONALISM: Professional dedication with thorough knowledge about each vessel

INTELLIGENCE: Intelligence that contributes to

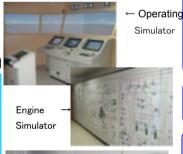
improving society worldwide

RESPONSIBILITY: Strong feeling of personal

responsibility

INNOVATION: Innovate through new technology

TEAMWORK: Teamwork for achieving each target





Opening Ceremony of "K"Line Maritime Academy in Philippins 1
Philippine President Gloria Arroyo and President Maekawa

"K" LINE has taken the following steps: formation of a Ship Safety Promotion Committee in 1984 to ensure safe navigation for the entire fleet, including chartered vessels; establishment of a Standing Committee that includes ship management companies; detailed ship safety measures based on analyses of marine accident data; inspections of its entire fleet by ship safety inspectors/auditors; and a campaign for Zero Accidents.

"K" LINE's main direction is protecting safety of humans, ships and cargo, and contributing to protection of our earthly environment. Our Safety Management System's activities are composed of:

- -making a comprehensive manual of all procedures for safety and protection of marine environment;
- -distributing the standard and unified manual and documented instructions to all people concerned as well as crews for achieving perfection in practicing their day-to-day duties:
- -making it a rule to record how practice is carried out along the lines of the manual and amending it if anything proves to be unpractical.

This manual system is what makes it happen-assuring that all people concerned are at the same level of knowledge and information. Every action is arranged to be integrated and produce synergetic power for safety. What is more, filing all information or records in a manual helps increase accountability and transparency to any interested outsiders such as our valued customers.

We understand that the set-up and steady development of an across-the-company Emergency Response System will lead and bring together all people concerned on shore and sea and related group personnel to effectively cope with whatever emergency that may be related to vessels, human lives and environment. It will also help raise awareness of the necessity for education and training as preparation for emergency response.

If and when a marine pollution incident occurs due to an oil leak from a ship, an injury or death at sea, a serious marine calamity such as collision, fire, stranding, grounding or sinking, Management shall set up an Emergency Response Team, ordering staff concerned in accordance with the "Company Emergency Procedures" and take adequate measures to prevent further expansion of damage. Subject to the size and degree of an accident, an Emergency Response Headquarters shall be set up with the president or a director designated by the president as the commander, and all necessary measures shall be taken for the earliest settlement of any such accident and executed by making the best of functionality that the Company provides.

Getting top management, assigned staff and operated vessels involved, the Company periodically carries out so-called "Table Top Drill" designed to identify and improve response emergency procedures for safe operation, environmental protection and information disclosure.

Work is shared and performed by crews of different countries, such as the Philippines, India, Bangladesh, etc., including Japan. Not only knowledge and skills but also "K" LINE safety policy must be commonly shared with each other for the best possible fulfillment of everyone's assignment.

"K" LINE Vision 100 advocates "Synergy for All and Sustainable Growth" as its main theme and we set up "Stable and safe ship operation administration structure" to achieve the theme. We established "K" Line Safety Standard", our safe management system, which is built on our own know-how and global safety standards, to ensure safe navigation and improving ship quality for whole our operating fleet by enhancing "KL Quality" and strengthening on board inspection scheme. Moreover, in order to promote sharing of safety information in all groups, we try to reinforce safety management system and strongthen shore-base back-up structure including establishent of "KL Safety Network", etc. We enhance better ship management system by expansion of overseas bases of in-house ship management companies, pomoting efficient ship management which specializes specific types of ship, and maintinning ship's quality with high quality seafarer and experienced ship superintendents. Furthermore, we try to develop and ensure high-level marine technicians by strongthening recruiting system at overseas sources, improvement of software of "K"Line Maritima Academy, upgrading crew training system, and providing more attractive workplaces, etc., to achieve "Stable and safe ship operation administration structure."

#### 9-3. Environment Preservation

The seas are the stage where our industry comes into play. It brings various benefits to humanity with ships that are an energy-efficient and eco-friendly mode of transportation. We are required to defend the earth, to make best use of its limited resources and to promote recycling.

Respecting and defending humanity's beautiful and rich homeland is a social responsibility businesses must fulfill and also is an important homework assigned to us who are living in the 21st century.

"K" LINE and its entire Group have long been tackling environmental preservation/protection issues simultaneously with our pursuit of perfection in safe navigation and cargo operations. We established "K" LINE Group's Environmental Policy in order to further assure that all people within and outside the Group are well aware of how we are poised to effectively focus on environmental matters.

### "K" LINE Group's Environmental Policy

As a global logistics business group centering on maritime transportation, we consider that it is an integral management assignment of eternal importance to address the issue of preservation of the earthly environment. We recognize in a proper manner that those exhaust emissions and wastes created by consumption of power sources necessitated directly and indirectly by business activities in the logistics industry can result in an increasingly heavy burden on the limited amount of resources of both our earthly and marine environment. We also recognize the importance of prevention of marine pollution caused by marine accidents.

In order to contribute to society in general through our diligent and consistent efforts for preservation of the earthly environment, we, everyone throughout the entire "K" LINE Group, hereby commit ourselves that we will personally, fairly and severely observe environment-related treaties/conventions and rules/regulations, and make utmost efforts to eliminate and minimize any adverse environmental impact.

(Behavioral directions)

- 1. In carrying out business activities
- · We will seek for perfection in safety of navigation and cargo operations in order to preemptively prevent the spillage of fuel, cargo oil and/or any other hazardous substances from ships during operation or at the time of any marine accident.
- · We will properly manage exhausts and wastes deriving from both ship and shore operations. We will thereby try to exert our utmost efforts to the recycling of any such items.
- · Through an upgrade in ship operation and work performance, we will encourage maximum conservation of energy and resources.
- 2. On development and introduction of environmental technology
- · For the purpose of reduction in exhaust emissions which cause air pollution and global warming to be incurred, we are committed to the study and improvement of ship and shore facilities and fuel oil, and to the development and introduction of the most sophisticated equipment and related technology.
- · We will refrain from using ship hull paints containing substances hazardous to marine life and also from using any ozone-depleting substances.
- 3. For the purpose of encouragement of environmental preservation
- · We will implement restructuring of organizations with greater emphasis on studying/educating/training about safe navigation and environmental affairs.
- · We will elevate awareness and understanding of all prevailing environmental issues among each member of the entire "K" LINE Group.
- · We will practice information disclosure appropriately in relationship to the environment.
- · The "K" LINE Group will support and participate in social activities contributing and dedicated to present and future preservation of our earthly environment.

Established in May 2001

In October 2001, we structured and commenced operation of "K" LINE's own Environmental Management System (EMS), and were awarded ISO14001 Certification for our EMS by Nippon Kaiji Kyokai (ClassNK) on February 26, 2002. Our EMS embraces the entire scope of marine transportation services in all "K" LINE sectors and branches in Japan as well as three ship management companies ("K" Line Ship Management Co., Ltd., Taiyo Nippon Kisen Co., Ltd. and Escobal Japan Ltd.) KLine (Japan) Ltd., Kawasaki Kinkai Kisen Kaisha, Ltd., Nitto Total Logistics Ltd. (Terminal Dept.) are involved in the program. (Present certification is valid until Feb.25, 2011).

As EMS encompasses all marine transportation services, its importance is directed to not only ship management itself but also ship operations and deployment planning. In cooperation with each group company concerned, "K" LINE is tackling all environmental issues covering marine transportation business from the widest possible perspective.

From 2004, we started publishing our own "Social & Environmental Report" that contains information about Corporate Social Responsibility. (till 2003

"Environmental Report" only.) If you are further interested in how we are tackling environmental preservation, we invite you to look through it. "Social & Environmental Report" may also be accessed on our

Report" may also be accessed on our website.





# 9-4. Brief History

# Line of Presidents in "K"Line and Brief History

Company			Japanese	
Name	President	AD	Calender	
(Kawasaki	7 100/40/10	, ,,,	Juloridol	, no son y
	Shozo Kawsaki	1837	Tenpo 8	Born in Kagoshima
(ex. Kawasak		1853	-	Started trading business in Nagasaki
Heavy		1878		Established Kawasaki Tsukiji Shipyard in Tsukiji, Tokyo
Industries	)	1881	-	Established Kawasaki Hyogo Shipyard in Hyogo
industrios.		1896		Incorporated Kawasaki Dockyard Co., Ltd.
		1904		Started marine trasportation business, under name of KAWASAKI Marine
				Freight Department.
Kawasaki Kis	sen Kaisha Lto	d.		
1	Yoshitaro Kawasaki	1919	Taisho 8	Official registration of 'Kawasaki Kisen Kaisha, Ltd.', started business with the name
2	Kojiro Matsukata	1920	9	
		1921	10	'Kawasaki Kisen', tying up 'Kawasaki Marine Freight Department', and
("K"Line)				'Kokusai Kisen' formed "K"LINE.
		1927	Showa 2	'Kokusai Kisen' disengaged from "K"LINE
3	Fusajiro Kashima	1928	3	
4	Hachisaburo Hirao	1933	8	
			9	'Kawasaki Marine Freight Department' liquidated.
				'Kawasaki Kisen' became the only operator for "K"LINE.
5	Masasuke Itani	1935	10	
6	Koichi Kimishima	1946	21	
		1948		Succeeded refloatation of KIYOKAWA MARU, sunk during the war.
7	Motozo Hattori	1950	25	
		1951		Japan/Bangkok liner service inauguated.
		1953		Started independent oil transport service (with vessel 'Andrew Dillon')
		1960		Iron ore carrier "FUKUKAWA MARU" is completed.
		1964		Japanese shipping industry consolidated into six groups. "K"Line merged with Iino Kisen
		1968	43	"K"Line's 1st full-container ship "GOLDEN GATE BRIDGE"delivered.
				"TOYOTA MARU NO.1" ('Car Bulker') delivered
8	Mamoru Adachi	1970		"TOYOTA MARU NO.10", the first Pure Car Carrier in Japan delivered
	Kosuke Okada	1976	51	
10	Kiyoshi Kumagai	1980	55	
		1983		"BISHU MARU", the first LNG carrier in Japan completed
	Kiyoshi Ito	1985	60	
	Hiroshige Matsunari	1988		"Manhattan Bridge"started service with 11crew as the first Japanese 'pioneership'.
13	Shiro Nagumo		Heisei 4	
		1993	5	"K"Line Reengineering Program (K.R. Program) launched.
14	Isao Shintani	1994	6	/////
		1996	8	"K" Line Re-engineering Phase II (K.R. PHASE II ) started
		1998	10	A 5-year management plan, New"K"Line Spirit for 21 (New K-21) established
] ,_[		0000		Resumption of dividend for the first time in 15 years
15	Yasuhide Sakinaga	2000	12	
		2002		A 3-year management plan "KV-Plan" formulated.
10		2004		New management plan "K"LINE Vision 2008 adopted
16	Hiroyuki Maekawa	2005	17	N
		2006	18	Newly developed management plan "K"LINE Vision 2008 <sup>+</sup> started
		2008	20	Newly developed management plan "K"LINE Vision 100 started

(1)Kawasaki Kisen inauguration Aim to one of the major international shipping companies along with NYK and MOL using stock boats prepared originally for extra demand by World War I.

(2)"K" LINE formed

Operation in the same flag, funnel mark, and trade name

(3) KIYOKAWA MARU

Our symbol of recovery from World War  $\, \mathrm{I\hspace{-.1em}I} \,$ ; reflotation of KIYOKAWA MARU

(4) Shipping industry consolidation

Depression after boom in shipping by Korean War and closure of the Suez Canal - measures to strengthen shipping industry by the Japanese government

 $(For\ details,\ please\ visit\ the\ following\ website:\ (http://www.kline.co.jp/news/2008/index\_e.html))$ 

<apr. 2008=""></apr.>	• Establishment of "K" LINE (INDIA) PRIVATE LIMITED[Apr.30, 2008]
	· New Management Plan "K" Line Vision100 was released.[Apr.25, 2008]
	· Change of Executive Officers' Responsibilities [Apr.25, 2008]
	· Change of Auditors[Apr.25, 2008]
	· Revamp East Coast South America - US East Coast Service[Apr.25, 2008]
	• Education Partnership with Marine School in the Philippines[Apr.22, 2008]
	· New WHL and "K" Line Joint Venture Service[Apr.18, 2008]
	· CKYH 2008 SUMMIT Meeting[Apr.17, 2008]
<may 2008=""></may>	· "K" Line Issuer Rating Upgrades from A- to A[May 30, 2008]
	• Delivery of "Unimax Ore"-300,000 DWT type ore carrier named "GRANDE PROGRESSO"[May 30, 2008]
	· "K" LINE Expands Service Coverage between Asia and East Coast South America[May 22, 2008]
	· CKYH Alliance to Modify TPS Services and Link K-PNW and AES2 as Pendulum Service[May 19, 2008]
	· CKYH Alliance Resumes AWE-Central Service[May 14, 2008]
<jun. 2008=""></jun.>	· "K" Line to become Strategic Investor in FLEX LNG[Jun. 24, 2008]
<jul. 2008=""></jul.>	• The second "K" Line Maritime Academy Global Meeting took place in Philippines[Jul. 22, 2008]
	· Commencement of training on the third training ship for up-grading "SUMMIT RIVER" [Jul. 14, 2008]
	· "K" LINE Vision 100 "Stable and safe ship operation administration structure"[Jul. 10, 2008]
<aug. 2008=""></aug.>	• "K" Line Launches New Feeder Service between the East Coast of the United States and Amazon region in Brazil[Aug. 28, 2008]
	· "K" Line to Invest in Titan Quanzhou Shipyard Ltd[Aug. 05, 2008]
<0ct. 2008>	· "K" LINE Launches New Asia-East Coast South America Service[Oct. 31, 2008]
	· "K" Line / PIL / WHL to cooperate in New Service from China to Middle East[Oct. 03, 2008]
<nov. 2008=""></nov.>	• Delivery of 154,800m3 LNG Carrier "TANGGUH FOJA" for TANGGUH Production Sharing Contractors[Nov. 26, 2008]
	· CKYH to Rationalize European Services[Nov. 21, 2008]
	· CKYH to rationalize services[Nov. 13, 2008]
	Agreement with Korea Western Power Co, Ltd for Consecutive Voyage Charter for Bituminous Coal Transportation[Nov. 13, 2008]
	• Port Dedicates First Shoreside Power Project First container ship, a "K"-Line vessel at Pier G, "plugs in" for clean[Nov. 12, 2008]
<dec. 2008=""></dec.>	"K" Line to Launch New Direct Service from Far East to Red Sea (RES)[Dec. 24, 2008]
	· "K" Line/PIL to Restructure Asia to South Africa Service[Dec. 10, 2008]
<jan. 2009=""></jan.>	· Change of Representative Directors and Executive Officers[Jan.29, 2009]
	· Impairment of Investments in Securities and Investments in Unconsolidated Affiliates[Jan.13, 2009]
	· "K" Line to Implement Winter Program on Asia- Mexico/West Coast South America Service[Jan.09, 2009]
	· New Year Message from President[Jan.05, 2009]
<feb. 2009=""></feb.>	· Change of Directors and Auditors[Feb.26, 2009]
	· Launching of "TOHOKU MARU" for Tohoku Electric Power Co., Inc.[Feb.05, 2009]
	· "K" Line Launches New Service for West Africa[Feb.03, 2009]
<mar. 2009=""></mar.>	· CKYH to Rationalize Far East /U.S. East Coast Services[Mar.23, 2009]
	• Far East – East Coast South America Joint Service Restructure[Mar.18, 2009]

## 4

#### Certification by Third-party Organization on CSR /Environment



Environmental Management System ISO14001 Scope of Application: Marine Transportation Services \*Awarded in Feb.26 2002 (valid for Feb. 25 2011)



Design/Development of Motor Vehicle, Heavy Duty Vehicle and Other Self-conveyable Machine

\*Awarded in Nov.29 1999 (valid for Nov.28, 2011)



MANAGEMENT SYSTEM CERTIFICATE

Quality Management System ISO9001 (Ship Planning Group, "K" Line Ship Management Co.Ltd. New Building Group)
Scope of Application: Planning Development and Determination Bu

Scope of Application: Planning, Development and Determination Business of Specification for New Shipbuilding, Approval Business of Plan and Drawings, Supervision Business in Shipyard



FTSE (joint venture between The Financial Times and London Stock Exchange),

a UK based famous global index company, has included our company for their SRI

(Socially Responsible Investment) index FTSE4 Good Index series since Mar 2003.

## Rating Information (for Long-term Bonds)

R&I						JCR						S&P					
2004	2005	2006	2007	2008	2009	2004	2005	2006	2007	2008	2009	2004	2005	2006	2007	2008	2009
A-	A-	A-	A-	Α	Α	Α	Α	Α	Α	Α	Α	BB+	BBB-	BBB-	BBB	BBB	BBB-

#### **Issued Convertible Bond Information**

Date of Issue	Issued Amount	Coupon	Conversion Price	Maturity Date
22 March 2004	30 bil. Yen	zero-coupon	700yen/share	22 March 2011
4 April 2005	30 bil. Yen	zero-coupon	851yen/share	4 April 2013

### 9-7. Corporate Principles, Charter of Conduct, etc.

"K" LINE established its Corporate Principles and Vision, which promises the formation of a stable business base for the "K"LINE Group, in the management plan that was initiated from April 2004.

#### Corporate Principles of the "K"LINE Group

The basic principles of the "K" LINE Group as a shipping business organization centering on shipping lie in:

- a.) Diligent efforts for safety in navigation and cargo operations as well as for environmental preservation:
- b.) Sincere response to customer needs by making every possible effort; and
- c.) Contributing to the world's economic growth and stability through continual upgrading of service quality.

### Vision

- 1 To be trusted and supported by customers in all corners of the world while being able to continue to grow globally with sustainability,
- 2 To build a business base that will be capable of responding to any and all changes in business circumstances, and to continually pursue and practice innovation for survival in the global market,
- 3 To create and provide a workplace where each and every employee can have hopes and aspirations for the future, and can express creativity and display a challenging spirit.

#### **Charter of Conduct: "K" Line Group Companies**

Kawasaki Kisen Kaisha, Ltd. and it's group companies (hereinafter "K" Line Group) reemphasize that due respect for human rights and compliance with applicable laws, ordinances, rules are the fundamental foundations for corporate activities and that group companies'growth must be in harmony with society and therefore we herein declare to abide by "Charter of Conduct" spelled out below:

#### 1 Human Rights

The "K" Line Group will consistently respect human rights and well consider personality, individuality and diversity of its corporate members and improve work safety and conditions to offer them comfort and affluence.

#### 2 Compliance to the Principles of Corporate Ethics

The "K" Line Group promises to comply with applicable laws, ordinances, rules and spirit of the international community and conduct its corporate activities through fair, transparent and free competition.

#### 3. Trustworthy Company Group

"K" Line Group continues to pay special attention to safety in navigation, achieving customer satisfaction and garnering trust from the community by providing safe and beneficial services

#### 4. Environmental Efforts

The "K" Line Group recognize that global environmental efforts are a key issue for all of humanity and that they are essential both in business activities and existence of the company and therefore we are committed to a coluntary and proactive approach to such issues to protect and preserve the environment.

## 5 Disclosure of Corporate Information and Communication with Society

The "K" Line Group will protect personal information, properly manage corporate information and disclose corporate information timely and appropriately, widely promoting bidirectional communication with society including shareholders.

#### 6 Contribution to Society

The "K" Line Group as a Good Corporate Citizen will make ongoing efforts to contribute to social development and improvement and support employee's voluntary participation in such activities.

#### 7. Harmony in the International Society

The "K" Line Group will contribute to development of international society in pursuance of its business pertaining to international logistics and related businesses, respecting each country's culture and customs.

## 8. Confront Anti-social Forces

The "K" Line Group will resolutely confront anti-social forces or organizations which may threaten social order and public safety.

The management of each "K" Line Group Company recognizes that it is their role to realize the spirit of the Charter and to set the pace that is to be followed by every employee in their company as well as by business partners.

In the event of any incidents in breach of this Charter, the management of the respective "K" Line Group member company will demonstrate decisiveness to resolve the problem(s), conduct a thorough investigation to determine the cause and to take preventative measures. Additionally, such management will expeditiously and accurately release information and fulfill their accountability to society.

This Charter of Conduct is accompanied by "Implementation Guidance for Charter of Conduct", which we have posted in our HP. (\(\Rightarrow\)http://www.kline.co.jp/csr/Guideline.pdf)

### Tonnage Tax, Change in Circumstances for Japanese Vessels and Japanese Seafarers

# 1. Basic Act on Ocean Policy (Enacted April 20, 2007, Effective July 20, 2007)

This act includes 'Securing Maritime Transport', which is:

(Securing Maritime Transport)

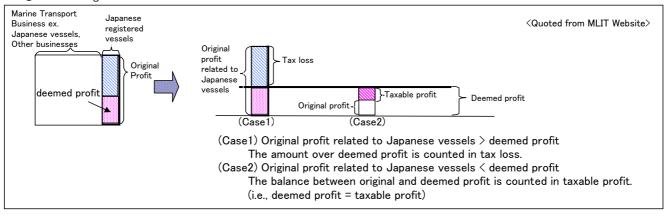
Article 20: The Government shall take necessary measures to secure an efficient and stable maritme transport, including the securing of Japanese registered vessels, fostering and securing seafarers, developing hub ports as base for international maritime transport network and others.

# 2. Revised Marine Transportation Law for Tonnage Tax System

(Enacted May 30, 2008, Effective July 17, 2008)

-Japanese ocean-going shippping companies that are approved by the Ministry of Land, Infrastructure, Transport and Tourism (MLIT) can select taxation on deemed profit instead of normal corporate tax for earnings connected to Japanese-registered vessels.

OPattern Diagrams for Calculation of Tax



-Japanese tonnage tax system applies to Japanese flag vessels and offers a choice between the system and existing tax system. Once one of the two is chosen, we cannot change for 5 financial years starting on or after the date of MLIT's acceptance.

-In case Japanese oceangoing shipping companies choose tonnage tax system, they must receive approval from MLIT for their plans to secure Japanese registered vessels and to secure and foster Japanese seafarers as set forth in the basic policy issued by MLIT.

- -Major standards for approval:
- ①more than double the number of Japanese registered vessels within 5 years
- ②train more than one Japanese seafarer per each Japanese registered vessel annually (training to acquire License for the 3rd Grade Maritime Officer )
- 3deploy 4 Japanese seafarers per each Japanese registered vessel

-The special rule application requires such collaterals for suitable plans, (as, recommendations, revocation of approval, etc. in case of insufficiency,), and expansion of navigation order system to the area of international marine transporation.

# 3. First Approval of Plans to Secure Japanese Registered Vessels and Japanese Seafarers Concerning Tonnage Tax (March 24, 2009)

-As for applications for approval of plans to secure Japanese registered vessels and Japanese seafarers required under the tonnage tax system, after review by MLIT, all 10 business operators that applied, as listed below including ourselves, met the criteria and were approved by MLIT.

• [Business Operators (Alphabetical Order)] Asahi Shipping Co., Ltd., Asahi Tanker Co., Ltd., Daiichi Chuo Kisen Kaisha, Iino Kaiun Kaisha, Ltd., Kawasaki Kisen Kaisha, Ltd., Mitsui O.S.K. Lines, Ltd., Nippon Yusen Kabushiki Kaisha, Nissho Shipping Co., Ltd., The Sanko Steamship Co., Ltd., Shinwa Kaiun Kaisha, Ltd.

[Outline of the Plan by above 10 Operators]

- O Duration of the Plan: 5 years (April 1, 2009 March 31, 2014)
- O Ocean-going Ships Planned to be Secured by all 10 Operators: 76.4 => 159.8 (approx. 2.1 times)
- O Japanese Ocean-going Seafarers Planned to be Trained by all 10 Operators : 688 for 5 years (Inc. 352 OJT on Owned Ships)
- O Japanese Ocean-going Seafarers Planned to be Secured by all 10 Operators : 1,050 => 1,138 (+88, approx. 1.1 times)



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Home Page: http://www.kline.co.jp/

President Message

About "K"Line & Its Group

Financial Highlights

**Annual Report** Social & Environmental Report

**Investor Meeting** (PPT, Streaming, etc.)

Management Plan (PPT, Streaming, etc.)

**Business** (inc. Fleet List)

Mailing List Registration (Press Release etc.)

⇒ http://www.kline.co.ip/ir/index e.html ⇒ http://www.kline.co.jp/corp/index\_e.html

⇒ http://www.kline.co.ip/ir/financial e.html ⇒ http://www.kline.co.ip/ir/annual e.html ⇒ http://www.kline.co.jp/csr/report\_e.htm

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⇒ https://www.kline.co.jp/qa/qa\_e.asp