

# Principles of Management

The basic principles of “K” LINE Group as business organization centering on shipping lie in:

- a. Diligent efforts for safety in navigation and cargo operations as well as for environmental preservation
- b. Sincere response to customer needs through applying every possible effort
- c. Contributing to the world’s economic growth and stability through continual upgrading of service quality

## Profile

Kawasaki Kisen Kaisha, Ltd. (“K” LINE) was established in April 1919. Throughout our 85-year history, the “K” LINE Spirit has been cultivated with creativity and challenging determination. This spirit has successfully led us to develop “K” LINE into a global logistics company centering on shipping.

In our pursuit of a seamless link between sea and land, the “K” LINE Group as a total logistics company is operating containerships, bulk carriers, car carriers, LNG and LPG carriers, crude oil tankers and product tankers around the world. We also manage terminal operations and logistics businesses.

On a group-wide scale, we are committed to 1) achieving maximum safety in navigation/cargo operations and preservation of our earthly environment; 2) making certain that we always provide optimal customer service; and 3) enhancing “sustainable growth and establishment of a stable profitability structure.”

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### Attention

We would like to advise you that some forward-looking plans, prospects, and strategies, etc. written in this Report that are not historical facts have the possibility of including risk and uncertainties caused by future changes of surrounding circumstances.

We would appreciate your understanding that actual results may differ from plans, prospects and strategies, etc.